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WALLER-FRANKLIN

CROP OF

1931



CONTRACT  
AND  
GENERAL TRADE LIST  
OF  
"MERIT" FLOWER SEEDS

CROP *of* 1931

*To the Seed Trade only*



Waller-Franklin Seed Co.  
WHOLESALE GROWERS  
GUADALUPE, CALIFORNIA, U. S. A.

*Cable Address "Waller, Guadalupe"*  
*Code A. B. C. Fifth Edition Improved*

# Foreword

## TO THE TRADE:

We take pleasure in presenting our 1931 contract and general trade list.

An institution grows as it is capable of serving well its many customers: WE serve the discriminating trade what they demand: MERIT FLOWER SEEDS.

We are justly proud of the esteem and favor our stocks have attained, and devote all our energies to the perfecting of strains and the breeding up of new varieties.

We extend to the seed trade a most cordial invitation to visit our experimental and trial grounds and our extensive ranches, and personally acquaint themselves with the purity of our cultures.

We again welcome the opportunity to thank our patrons for their generous support in the past and will do our utmost to justify their continuance.

## GENERAL CONDITIONS OF DELIVERY

For every order, we agree to plant sufficient land to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only.

Crop failure or any other cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or any other matter of any seeds we sell, and we will not be in any way responsible for them.

## TERMS

All seeds are quoted f. o. b. Guadalupe, California, for delivery after harvest crop of 1931, 60 days acceptance net, less 2% cash thirty days.

All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

While we are confident prices given in this catalog are very reasonable, we shall be pleased to have the opportunity of meeting any reasonable competition of houses of repute.

No order filled for less than a quarter pound except where ounce prices are quoted.

We reserve the right to change any prices in this list after May 1st, 1931.

WALLER-FRANKLIN SEED COMPANY

## NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1930

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**ANTIRRHINUM MAXIMUM SALMON ROSE**—Salmon Rose is always the most beautiful color in flowers, and Antirrhinum Maximum Salmon Rose adds a new color to the Maximum group which has not existed to date. As its name implies, it is a most beautiful shade of Salmon combined with the begonia rose color which made Antirrhinum Maximum The Rose so popular. Salmon Rose is undoubtedly the most beautiful color in this group and should be in great demand by all florists. The plants have a good vigorous habit and the flowers are immense. Price per oz. \$4.00, per  $\frac{1}{4}$  lb. \$12.00, per lb. \$40.00.

**LARKSPUR EMPEROR CAMEO PINK**—Another addition to the group which Pink Delight and Brilliant Carmine have made so popular. Cameo Pink is about twenty inches high and charts exactly Cameo Pink according to Ridgway. This is a very beautiful addition to the Emperor group and is practically a new color in Larkspurs. Price per oz. \$0.50, per  $\frac{1}{4}$  lb. \$1.50, per lb. \$5.00.

**LARKSPUR GIANT IMPERIAL BLUE SPIRE**—Blue Spire is an intense deep Oxford Blue with the upright base branching habit that has made Exquisite Pink Improved so excellent as a cut flower. We believe that Blue Spire will prove to be the ideal deep blue color wanted by all, especially florists. Price per oz. \$1.00, per  $\frac{1}{4}$  lb. \$3.00, per lb. \$10.00.

**LARKSPUR GIANT IMPERIAL LILAC SPIRE**—Lilac Spire is the beautiful lilac color so attractive in Larkspurs, bred into the base branching habit of the Giant Imperial group. Price per oz. \$1.00, per  $\frac{1}{4}$  lb. \$3.00, per lb. \$10.00.

**MARIGOLD AFRICAN ORANGE ALDOUBLE**—Any strain of African Marigold that will come fifty per cent double is considered good—sixty is excellent. We are pleased to announce, however, that we have developed a strain of African Orange Marigold identical in every respect to our famous strain of Orange Prince, and which has come one hundred per cent double for the past two years. We are pleased to be able to offer this to the trade under the name of "ALDOUBLE." Price per oz. \$1.50, per  $\frac{1}{4}$  lb. \$4.50, per lb. \$15.00.

## NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1930—Continued

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### PETUNIA W-F SUPER STRAIN GIANT DOUBLE FRINGED MIXED

—We have developed in our breeding grounds a Waller-Franklin Super Strain of Giant Double Fringed Mixed Petunias which by actual count runs 62% large full fringed doubles, 21% semi-doubles, and the balance carnation flowered and singles, making a total of 83% of double and semi-double flowers. Price: 1/32 oz. \$12.00, 1/16 oz. \$22.00, 1/8 oz. \$36.00, 1/4 oz. \$60.00, per oz. \$200.00.

**PETUNIA BALCONY STAR OF CALIFORNIA**—This is a magnificent new Petunia of the Balcony type, bred with extra long branches for window boxes and hanging baskets. The flowers are velvety violet with a touch of crimson, starred with five pure white blotches. The flowers are quite large and the effect in window boxes or hanging baskets is dazzling. Price per oz. \$4.00, per 1/4 lb. \$12.00, per lb. \$40.00.

**SCABIOSA GIANT LOVELINESS**—LOVELINESS is a glorious new color in annual Scabiosa. The blossoms range through varying tones of soft delicate Salmon Rose. This is undoubtedly the most beautiful Scabiosa ever introduced, and is the result of seven years of intensive selection. Scabiosa Loveliness is unsurpassed as a cut flower. It has long, stiff stems and a delightful fragrance, but its crowning beauty is its glorious Salmon Rose color. Price per oz. \$1.00, per 1/4 lb. \$3.00, per lb. \$10.00.

## TWO NEW EARLY SWEET PEAS

**LADY GAY**—The most beautiful color in Early Sweet Peas that we have ever introduced—a delightful shade of soft shrimp pink. This Sweet Pea has in addition to its delightful color, such a clean, fresh, crisp appearance that its charm immediately appeals to all who see it. Four blooms on long, stiff stems; and a very good grower under glass. Price per oz. \$0.50, per 1/4 lb. \$1.50, per lb. \$5.00.

**PEACHES**—A magnificent robust Early Sweet Pea with extra long stems. It produces four large blooms to a stem of a new shade of bright apricot rose, with a touch of lemon in the keel. Altogether a very gorgeous color combination and a Sweet Pea that is sure to be popular both under glass and in the garden. Price per oz. \$0.50, per 1/4 lb. \$1.50, per lb. \$5.00.



## NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1929

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**COSMOS EARLY EXPRESS PINK**—An extra early Cosmos, flowering in from forty-five to fifty days from the time seed is planted. Price per  $\frac{1}{4}$  lb. \$1.50, per lb. \$5.00.

**LARKSPUR EMPEROR BRILLIANT CARMINE**—Grows about twenty-four inches high. The color is identical to Lustrous Carmine in Tall Branching group. Price per  $\frac{1}{4}$  lb. \$1.50, per lb. \$5.00.

**LARKSPUR WHITE SPIRE**—A dazzling pure white Larkspur of the Giant Imperial group with the improved upright delphinium-like habit. Price per oz. \$0.80, per  $\frac{1}{4}$  lb. \$2.50, per lb. \$8.00.

**STOCK EARLY GIANT IMPERIAL OLD ROSE**—A very beautiful shade of old rose similar to the very popular Old Rose in the Nice group. Price per oz. \$3.50, per  $\frac{1}{4}$  lb. \$10.50, per lb. \$35.00.

**VERBENA DWARF COMPACT FIREBALL**—A dwarf compact Verbena about six inches high literally covered with bright scarlet blooms. Price per oz. \$2.00, per  $\frac{1}{4}$  lb. \$6.00, per lb. \$20.00.

### THREE EARLY FLOWERING SWEET PEAS

**VALENCIA**—Color, bright orange, sunproof, of a slightly softer tone than Orange King but having immense vigor in growth, length of stem and size of blooms. Price per lb. \$4.00.

**MAJESTIC ROSE**—Color, deep brilliant rose pink of the popular color of Zvolanek's Rose, but of a richer, deeper tone. In vigor of growth, length of stem, size of bloom, MAJESTIC ROSE excels all other early Sweet Peas. Price per lb. \$5.00.

**BLUE BONNET**—Color, a fine deep blue. The color is evenly distributed, with not the slightest trace of mauve. Price per lb. \$5.00.

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FOR LIST OF ANNUALS SUITABLE FOR ROCK GARDENS  
SEE PAGE 57

# ITEMS OF PARTICULAR INTEREST

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	Price per oz.	Price ¼ lb.	Price per lb.
<b>ANCHUSA ANNUAL, BLUE BIRD</b> , compact, indigo blue.....		\$0.90	\$3.00
<b>ANTIRRHINUM ROCK HYBRIDS</b> , early flowering hybrids forming small compact bushes with variously colored flowers—shades of rose, pink, purple, mauve and bi-color.....	\$2.00	6.00	20.00
<b>ANTIRRHINUM NANUM GRAND. MADONNA IMPROVED</b> , finest white.....	1.00	3.00	10.00
<b>ANTIRRHINUM NANUM GRAND. MAJESTIC RED CHIEF</b> , rich deep scarlet.....	2.00	6.00	20.00
<b>AQUILEGIA LONG SPURRED BLUE SHADES</b> , magnificent strain 3 to 4 ft. high, flowers 3 to 4 inches in diameter.....	3.50	10.50	35.00
<b>CARNATION CHABAUD'S ENFANT DE NICE</b> is the result of a cross between Carnation Chabaud's Giant Improved and Carnation Perpetual. The plants are of robust, upright habit, with long, strong stems bearing flowers 2½ to 3 inches in diameter. This strain is magnificent and is so far, the last word in annual Carnations. The color comes about 75% true from seed and about 90% of the plants come double.			
Red, Rose, Salmon, White, each.....	3.00	9.00	30.00
Mixed.....	2.00	6.00	20.00
<b>CENTAUREA CYANUS RUBY</b> , a new color, rich deep ruby.....		.50	1.50
<b>DELPHINIUM BELLADONNA IMPROVED</b> , light blue, larger flowered and a stronger grower than the original Belladonna.....	3.00	9.00	30.00
<b>DELPHINIUM WALLER-FRANKLIN WREXHAM OR HOLLYHOCK STRAIN</b> , a magnificent strain which we believe is superior to any other strain offered.			
Art Shades, Deep Blue Shades, Light Blue Shades, Mid-Blue Shades, each.....	5.00	15.00	50.00
Mixed.....	4.00	12.00	40.00
<b>DIANTHUS SWEET WIVESFIELD</b> (Dianthus Allwoodii x D. Barbatus.) A new hardy annual, good for borders, as a cut flower and especially adapted for rock gardens.....	1.50	4.50	15.00

## ITEMS OF PARTICULAR INTEREST—Concluded

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	Price per oz.	Price $\frac{1}{4}$ lb.	Price per lb.
<b>DIANTHUS ROCK GARDEN SPECIES WALLER- FRANKLIN FORMULA MIXTURE</b> of over 25 rare varieties.....	\$2.00	\$6.00	\$20.00
<b>GAILLARDIA PICTA SINGLE INDIAN CHIEF,</b> bronzy red. Award of Merit, R. H. S. 1929.....		.60	2.00
<b>HOLLYHOCK TRIUMPH</b> , double, lovely shades of yellow, chamois, flesh, pink, rose and art shades; flowers very waved and fringed.....	2.00	6.00	20.00
<b>LARKSPUR EMPEROR DWARF BRANCHING PINK DELIGHT</b> .....		1.50	5.00
<b>MIGNONETTE MACHET NEW YORK MARKET,</b> best florists' strain.....		1.50	5.00
<b>PENTSTEMON BLUE GEM</b> , fine for rock gardens	1.00	3.00	10.00
<b>PETUNIA HYBRIDA BLUE BEE</b> , medium sized flowers of deep blue, very desirable for blue gardens.....		2.50	8.00
<b>PETUNIA HYBRIDA GRAND. FIMB. VIOLACEA</b> , velvety violet blue, immense fringed flowers. Price: 1/16 oz. \$5.00, $\frac{1}{4}$ oz. \$15.00, per oz. \$50.00.			
<b>PETUNIA DWARF GIANTS OF CALIFORNIA</b> , Choice Mixed. A Superb Strain Selected to a dwarf compact type with extra large throat. Price: $\frac{1}{4}$ oz. \$9.00, per oz. \$30.00.			
<b>PETUNIA GIANT DOUBLE FRINGED SHEPHERD'S PRIDE</b> , shrimp pink, fringed. Price: 1/16 oz. \$17.30, 1/8 oz. \$28.80, $\frac{1}{4}$ oz. \$48.00, per oz. \$160.00.			
<b>SCABIOSA COLUMBARIA DELICATE PINK</b> , an orchid pink and particularly valuable as it is the only pink Scabiosa in the perennial group. It is also quite bright under artificial light. It is an excellent cut flower, lasting a longer period after being cut than most flowers.....	\$1.50	\$4.50	\$15.00
<b>SCHIZANTHUS GRANDIFLORUS HYBRIDUS</b> , in separate shades of Amber, Carmine, Deep Rose, Mauve, Pink, Purple and Rose.....	2.50	7.50	25.00
<b>STOCK GIANT IMPERIAL ANTIQUE COPPER</b> , rich Hellebore red.....	3.50	10.50	35.00
<b>STOCK GIANT IMPERIAL GOLDEN ROSE</b> , light golden rose.....	3.50	10.50	35.00
<b>VERBENA HYBRIDA GRAND. ROYALE</b> , royal blue, creamy yellow eye.....	1.00	3.00	10.00

# WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
ABRONIA UMBELLATA, (Pink Sand Verbena) fragrant....	\$0.50	\$ 1.50
AGAPANTHUS UMBELLATUS, blue (Lily of the Nile)....	4.50	15.00
AGATHEA COELESTIS, blue marguerite.....	1.50	5.00
AGERATUM MEXICANUM, Blue Perfection.....	.75	2.50
ALONZOA, Warscewicz, scarlet.....	.50	1.50
ALYSSUM		
Maritimum (A. Benthami) sweet white .....	.30	1.00
Compactum Erectum Little Gem.....	.55	1.80
" Lilac Queen Improved, extra deep color, form very compact.....	.75	2.50
" Lutescens, creamy yellow.....	.50	1.50
Minimum, miniature dwarf and compact.....	.55	1.60
Procumbens, Carpet of Snow, Waller-Franklin Special Strain.....	.75	2.50
Saxatile Compactum, golden yellow.....	.70	2.25
AMARANTHUS		
Caudatus (Love Lies Bleeding) red.....	.10	.30
Salicifolius, willow leaved.....	1.25	4.00
Tricolor (Joseph's Coat) yellow, green, red.....	.75	2.50
AMMOBIUM ALATUM GRAND., White Everlasting.....	.25	.90
ANAGALLIS GRANDIFLORA MIXED.....	.60	2.00
ANCHUSA		
Annual, Blue Bird (New) compact, indigo blue.....	.90	3.00
Capensis, dwarf forget-me-not-blue flowers.....	.40	1.25
Italica, Dropmore Variety, gentian blue (Reselected)..	.75	2.50
" Lissadell, bright gentian blue, large flowers.....	3.00	10.00
ANTHEMIS		
Kelwayi, lemon yellow.....	1.00	3.50
Tinctoria, light yellow.....	.90	3.00
ANTIRRHINUM MAJUS GRANDIFLORUM (Snapdragon)		
Brilliant Rose, rose pink.....	1.50	5.00
Cardinal, dazzling scarlet.....	2.50	8.00
Coral Rose.....	1.50	5.00
Crimson King, rich crimson.....	1.50	5.00
Fire King, orange scarlet, white tube.....	1.50	5.00
Golden King, giant yellow.....	.90	3.00
Harmony, terra cotta orange, shaded rose.....	2.50	8.00
Pink Domino, soft clear rose pink, white throat.....	2.50	8.00
Pink Venus, flesh pink, white tube.....	1.50	5.00
Queen Victoria Improved, pure white.....	.90	3.00
Rose King, deep rose self.....	1.80	6.00
Rose Queen, soft pink.....	1.25	4.00
Scarlet (Defiance).....	1.25	4.00
Torchlight, orange, yellow lip.....	1.80	6.00
Majus Grandiflorum Mixed, all varieties.....	.85	2.75

## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
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### ANTIRRHINUM MAXIMUM

This wonderful new group of Antirrhinums far surpasses anything yet introduced. In habit they are taller than the Majus group, growing about five feet high. The flowers are of magnificent size.

	Price per oz.		
Apple Blossom, rosy pink, white tube.....	\$1.20	\$3.60	\$12.00
Canary Bird, canary yellow.....	1.50	4.50	15.00
Copper King, bronzy copper.....	1.50	4.50	15.00
Old Gold.....	1.50	4.50	15.00
Purple King, deep garnet.....	1.00	3.00	10.00
Salmon Rose (New) (Waller-Franklin).....	4.00	12.00	40.00
Snowflake, white.....	1.20	3.60	12.00
The Rose, begonia rose.....	1.50	4.50	15.00
Maximum Mixed, all varieties.....	.75	2.25	7.50

### ANTIRRHINUM NANUM GRANDIFLORUM

Amber Queen, amber, suffused chamois.....	1.80	6.00
Carmine Queen, brilliant rose carmine.....	1.80	6.00
Climax, orange shading to yellow in lip.....	2.50	8.00
Defiance, orange scarlet.....	2.25	7.50
Empress, rich velvety crimson.....	2.25	7.50
Fawn, terra cotta pink, suffused yellow.....	1.25	4.00
Firebrand, bright scarlet.....	1.50	5.00
Gloria, rich deep rose pink.....	2.25	7.50
Golden Queen, clear yellow.....	1.25	4.00
Madonna Improved, finest white.....	3.00	10.00
Majestic Orange King, terra cotta.....	6.00	20.00
Majestic Red Chief, rich deep scarlet.....	6.00	20.00
Majestic Twilight, rosy salmon.....	6.00	20.00
Mauve Queen, lilac mauve.....	1.50	5.00
Nelrose, deep rose pink.....	1.50	5.00
Peerless Pink (Waller-Franklin) cameo pink.....	3.00	10.00
Philadelphia Pink.....	2.25	7.50
Pink Perfection (Waller-Franklin) Hermosa Pink, suffused salmon.....	2.25	7.50
Prima Donna, terra cotta pink, white tube.....	1.50	5.00
Purity, pure white.....	1.25	4.00
Rose Doré, rose, suffused orange.....	1.50	5.00
Silver Pink (Waller-Franklin) pearly pink self.....	3.00	10.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	1.50	5.00

**ANTIRRHINUM ROCK HYBRIDS**, early flowering hybrids forming small compact bushes with variously colored flowers—shades of rose, pink, purple, mauve and bi-color.....

6.00 20.00

# WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS		Price ¼ lb.	Price per lb.
<b>AQUILEGIA (Columbine)</b>			
	Per oz.		
Alpina, blue.....	\$0.90	\$2.70	\$9.00
Californica Hybrida, golden yellow, red spur..	1.00	3.00	10.00
Chrysanth, yellow.....	1.00	3.00	10.00
Coerulea, Rocky Mountain Blue Columbine ...	1.50	4.50	15.00
Long Spurred Blue Shades.....	3.50	10.50	35.00
“ “ Orange and Scarlet Shades.....	3.50	10.50	35.00
“ “ Pink Shades.....	2.50	7.50	25.00
“ “ Rose Queen.....	2.50	7.50	25.00
“ “ Snow Queen, white.....	3.50	10.50	35.00
“ “ Waller-Franklin Hybrids Mixed	2.50	7.50	25.00
“ “ Hybrids Mixed.....	1.80	5.40	18.00
<b>ARCTOTIS GRANDIS (African Lilac Daisy)</b> .....		.75	2.50
<b>ARGEMONE (Mexican Prickly Poppy)</b>			
Platyceras Rosea.....		1.25	4.00
Hybrida Grandiflora, Mixed.....		.50	1.50
<b>ARMERIA Formosa Hybrida (Giant Thrift) rose</b> .....		1.80	6.00
<b>ASTER AMERICAN BEAUTY</b>			
Azure Fairy.....		2.50	8.00
Peach Blossom.....		2.50	8.00
Purple.....		2.50	8.00
Rose.....		2.50	8.00
Shell Pink (September Beauty).....		2.50	8.00
White.....		3.00	10.00
Choice Mixed.....		1.80	6.00
<b>ASTER CALIFORNIA GIANTS</b>			
Dark Purple.....		4.50	15.00
Deep Rose.....		4.50	15.00
Light Blue.....		4.50	15.00
Peach Blossom.....		4.50	15.00
White.....		4.50	15.00
Choice Mixed.....		3.60	12.00
<b>ASTER GIANT BRANCHING COMET OR CREGO</b>			
Crimson.....		1.80	6.00
Lavender.....		1.80	6.00
Light Blue.....		1.80	6.00
Purple.....		1.80	6.00
Rose.....		1.80	6.00
Shell Pink.....		1.80	6.00
White.....		1.80	6.00
Choice Mixed.....		1.75	5.50

## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
<b>ASTER QUEEN OF THE MARKET</b>		
Crimson.....	\$1.80	\$6.00
Deep Rose, Highly Commended, R. H. S.....	1.80	6.00
Flesh Pink.....	1.80	6.00
Lavender.....	1.80	6.00
Purple, Highly Commended, R. H. S.....	1.80	6.00
White.....	1.80	6.00
Choice Mixed.....	1.50	5.00
<b>ASTER EARLY ROYAL</b>		
Deep Rose.....	1.80	6.00
Lavender.....	1.80	6.00
Purple.....	1.80	6.00
Shell Pink.....	1.80	6.00
White.....	1.80	6.00
Choice Mixed.....	1.75	5.50
<b>ASTER KING</b>		
Crimson.....	1.80	6.00
Lavender, Highly Commended, R. H. S.....	1.80	6.00
Pink.....	1.80	6.00
Rose.....	1.80	6.00
Violet.....	1.80	6.00
White.....	1.80	6.00
Choice Mixed.....	1.75	5.50
<b>ASTER LATE BRANCHING</b>		
Crimson.....	1.80	6.00
Deep Rose, Highly Commended, R. H. S.....	1.80	6.00
Lavender, Highly Commended, R. H. S.....	1.80	6.00
Purple.....	1.80	6.00
Shell Pink.....	1.80	6.00
White.....	1.80	6.00
Choice Mixed.....	1.75	5.50
<b>ASTER BALL'S WHITE.....</b>	<b>2.50</b>	<b>8.00</b>
<b>ASTER HEART OF FRANCE, most brilliant red Aster.....</b>	<b>3.60</b>	<b>12.00</b>
<b>ASTER MORETON PINK.....</b>	<b>1.80</b>	<b>6.00</b>
<b>ASTER PEERLESS PINK, Highly Commended, R. H. S....</b>	<b>1.75</b>	<b>5.50</b>
<b>ASTER CHINENSIS TALL SINGLE GIANT FLOWERED</b>		
Apple Blossom, flesh pink.....	.50	1.50
Carmin Rose.....	.50	1.50
Lavender.....	.50	1.50
Marechal Joffre, crimson scarlet.....	.50	1.50
Rose.....	.50	1.50

# WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
<b>ASTER CHINENSIS TALL SINGLE GIANT FLOWERED</b>		
—Continued		
White.....	\$0.50	\$1.50
Choice Mixed.....	.40	1.25
<b>ASTER SINGLE ELEGANCE</b>		
Blue.....	.90	3.00
Lavender.....	.90	3.00
Rose.....	.90	3.00
White.....	.90	3.00
Choice Mixed.....	.75	2.50
<b>BALLOON VINE (Cardiospermum)</b> .....	.25	.80
<b>BALSAM</b>		
Camellia-flowered mixed.....	.90	3.00
Rose-flowered mixed.....	.60	2.00
<b>BARTONIA AUREA</b> , golden yellow.....	.60	2.00
<b>BEANS SCARLET RUNNER</b> , Scarlet Emperor.....	. . .	.15
<b>BIDENS HUMULIS</b> : See Cosmos Miniature Yellow.		
<b>BOLTONIA LATISQUAMA</b> , delicate pink.....	2.75	9.00
<b>BRACHYCOME (Swan River Daisy) Iberidifolia mixed</b> .....	1.50	5.00
<b>BROWALLIA ELATA</b>		
Blue.....	.90	3.00
White.....	1.25	4.00
Mixed.....	.75	2.50
<b>CALENDULA: Flora Plena (Pot Marigold)</b>		
Ball's Gold Improved (Florists' Strain) golden yellow..	1.50	5.00
Ball's Orange Improved (Florists' Strain).....	1.50	5.00
Ball's Supreme (Florists' Strain) cadmium orange, dark brown center.....	1.50	5.00
Campfire (Sensation).....	1.50	5.00
Favorita, cream striped yellow.....	.20	.75
Golden King (Jaune Vif) cadmium orange, light center..	.20	.75
Lemon Queen (Sulphurea) sunflower yellow.....	.20	.75
Meteor, creamy white, striped orange.....	.20	.75
Nankeen (Le Proust) cream, flushed apricot.....	.20	.75
Orange King (Florists' Strain) dark orange red, dark center.....	.30	1.00
Prince of Orange, orange.....	.20	.75
Radio, quilled orange.....	.60	2.00
The Ball (Florists' Strain) orange, light center.....	1.50	5.00
Trianon (Royal Marigold) yellow, striped orange, dark center.....	.20	.75
Mixed, all varieties, extra fine.....	.15	.50



## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
<b>CALIFORNIA NATIVE FLOWERS MIXED</b>		
Contains such as the following annuals and perennials: Abronia Umbellata; Argemone; Bartonia Aurea; Boltonia; Chelone Barbata; Delphinium Cardinale; Eschscholtzia Alba, Aurantiaca and Golden West; Gilia Capitata and Tricolor; Horned Poppy; Leptosyne; Linaria; Lupinus Nanus Blue; Nemophila Alba, Atomaria, Discoidalis, Insignis Blue, Maculata and Mauve; Oenothera; Penstemon Heterophyllus; Phacelia Campanularia and Tanacetifolia; Romneya Coulteri.....		
	\$0.60	\$2.00
<b>CALLIOPSIS TALL: Bicolor</b>		
Atrosanguinea, blood red.....	.40	1.25
Marmorata, yellow and maroon marbled.....	.40	1.25
Nigra Speciosa, dark brown.....	.40	1.25
Splendens, golden, brown center, extra large flowers ....	.40	1.25
Tinctoria, yellow, maroon center.....	.30	1.00
Hybrida Semi Plena Mixed.....	.40	1.25
Tall Annual Varieties Mixed.....	.20	.75
<b>CALLIOPSIS DWARF</b>		
Bicolor Crimson King (Purpurea).....	.55	1.75
" Dazzler, golden yellow, maroon center.....	.55	1.75
" Gold Ray, golden, maroon center.....	.55	1.75
" Marmorata, yellow and maroon marbled.....	.55	1.75
" Nana, yellow, brown center.....	.55	1.75
" The Sultan, rich maroon crimson.....	.60	2.00
" Tiger Star (Radiata Tigrina) extra select.....	.55	1.75
" Dwarf Annual Varieties Mixed.....	.40	1.25
Coronata Maxima, yellow.....	.50	1.50
Drummondii (Golden Wave) golden yellow, red zone.....	.35	1.10
<b>CAMPANULA MEDIUM, Single Canterbury Bells</b>		
Dark Blue (Violet).....	.50	1.50
Light Blue (Lilac).....	.50	1.50
Pink (Rose).....	.50	1.50
White.....	.50	1.50
Mixed.....	.40	1.25
<b>CAMPANULA MEDIUM, Double Canterbury Bells</b>		
Dark Blue (Violet).....	1.50	5.00
Light Blue (Lilac).....	1.50	5.00
Rose.....	1.50	5.00
White.....	1.50	5.00
Mixed.....	1.00	3.50

# WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price	Price
	$\frac{1}{4}$ lb.	per lb.

## CAMPANULA MEDIUM CALYCANTHEMA, Canterbury

### Bells Cup and Saucer Varieties

Dark Blue (Violet).....	\$2.10	\$7.00
Light Blue (Lilac).....	2.10	7.00
Rose.....	2.10	7.00
White.....	2.10	7.00
Mixed, extra fine.....	1.50	5.00

## CANARY BIRD VINE: See Tropaeolum

## CANDYTUFT

Empress, white.....	.30	1.00
Giant Hyacinth Flowered White, extra select.		

This is a very superior strain; it grows with us about 1½ feet high, with enormous trusses of blooms. It has been one of our specialties for a number of years and every effort is made to keep it at a very high state of perfection. We believe it is superior to any other strain on the market.....

Little Prince, a miniature Giant Hyacinth Flowered White, six inches high, extra select strain.....	.75	2.50
White Rocket.....	.20	.60

## CANDYTUFT UMBELLATA

Carmine.....	.40	1.25
Crimson.....	.30	1.00
Flesh Pink.....	.40	1.25
Lavender.....	.30	1.00
Rose Cardinal.....	.55	1.75
White.....	.30	1.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	.30	1.00
Mixed, all varieties.....	.25	.80

## CANDYTUFT UMBELLATA HYBRIDA NANA, a dwarf compact group only six inches high.

Crimson.....	.60	2.00
Flesh.....	.60	2.00
Lilac.....	.60	2.00
Rose.....	.60	2.00
White.....	.60	2.00
Choice Mixed.....	.55	1.80
Perennial types—see Iberis		

## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
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CANNA, Crozy's Hybrids Choice Mixed.....	\$0.60	\$2.00
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### CARNATION

Chabaud's Everblooming Mixed.....	1.50	5.00
Giant Malmaison Mixed.....	2.50	8.00
Grenadin, Cardinal Red.....	3.60	12.00
"    Snow White.....	3.60	12.00
"    Triumph, pink.....	3.60	12.00
Marguerite Fine Mixed.....	1.50	5.00

### CARNATION CHABAUD'S GIANT IMPROVED

These carnations come into bloom five months from time seed is planted and continue to bloom throughout the summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 90% double, are quite true and are highly clove scented.

This group should not be confused with the old Chabaud Everblooming.

	Per oz.		
Cardinal Red (Sparkler).....	\$1.60	4.80	16.00
Crimson (Nero).....	1.60	4.80	16.00
Deep Rose.....	1.60	4.80	16.00
Flesh Pink.....	1.60	4.80	16.00
Rose Pink (The Pearl).....	1.60	4.80	16.00
Salmon Rose (Legion of Honor).....	1.60	4.80	16.00
White (Jeanne Dionis).....	1.60	4.80	16.00
Yellow (Marie Chabaud).....	1.60	4.80	16.00
Choice Mixed, all varieties.....	.80	2.50	8.00

### CARNATION CHABAUD'S ENFANT DE NICE

Carnation Enfant de Nice is the result of a cross between Carnation Chabaud's Giant Improved and Carnation Perpetual. The plants are of robust, upright habit, with long, strong stalks bearing flowers 2½ to 3 inches in diameter. This strain is magnificent and is so far, the last word in annual Carnations. The color comes about 75% true from seed and about 90% of the plants come double.

Red.....	3.00	9.00	30.00
Rose.....	3.00	9.00	30.00
Salmon.....	3.00	9.00	30.00
White.....	3.00	9.00	30.00
Mixed.....	2.00	6.00	20.00

# WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS		Price ¼ lb.	Price per lb.
<b>CELOSIA</b>			
Childsii (Chinese Wool Flower)	Crimson.....	\$2.50	\$8.00
"	" " " " Dark Pink.....	2.50	8.00
"	" " " " Pink.....	2.50	8.00
"	" " " " Yellow.....	2.50	8.00
"	" " " " Mixed.....	1.25	4.00
Cristata Dwarf Mixed.....		1.80	6.00
Plumosa Choice Mixed.....		.90	3.00
<b>CENTAUREA CYANUS: Flora Plena (Cornflower or Bachelor's Button)</b>			
Blue (Florists' Strain) very double.....		.40	1.25
Carmine.....		.40	1.25
Maroon (Atropurpurea).....		.40	1.25
Mauve.....		.40	1.25
Rose (Waller-Franklin) (Florists' Strain).....		.40	1.25
Ruby, rich deep ruby.....		.50	1.50
White, very double.....		.40	1.25
Mixed Double, all varieties, extra fine.....		.30	1.00
<b>CENTAUREA IMPERIALIS (Imperial Sweet Sultan)</b>			
Amaranth Red (Waller-Franklin).....		.90	3.00
Brilliant Rose.....		.90	3.00
Deep Lavender.....		.90	3.00
Delicate Lilac.....		.90	3.00
Purple.....		.90	3.00
Rose.....		.90	3.00
White.....		.90	3.00
Choice Mixed.....		.70	2.25
<b>CENTAUREA SUAVEOLENS, yellow.....</b>		.90	3.00
<b>CENTAUREA CANDIDISSIMA (Argentea Vera) silvery</b>			
leaves.....		3.00	10.00
<b>CENTAUREA GYMNOCARPA (Dusty Miller) silvery</b>			
leaves.....		.50	1.50
<b>CERASTIUM TOMENTOSUM (Snow in Summer) silvery</b>			
white foliage, rock plant.....		2.10	7.00
<b>CHEIRANTHUS ALLIONI, orange Siberian Wallflower ....</b>			
" LINIFOLIUS, mauve Alpine Wallflower..		1.80	6.00
<b>CHELONE BARBATA</b>			
Coccinea, scarlet (Scarlet Bugler).....		.75	2.50
Hybrida Mixed, shades of pink, rose, carmine, violet....		.75	2.50

## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
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### CHRYSANTHEMUM SINGLE ANNUAL (Painted Daisy)

Carinatum Atrococcineum (The Sultan) dark copper, yellow zone.....	\$0.30	\$1.00
" Burridgeanum, white, scarlet zone.....	.30	1.00
" Chameleon (Eclipse) golden chamois, scar- let zone.....	.30	1.00
" Northern Star, giant white, yellow zone.....	.30	1.00
" Purpureum (W. E. Gladstone) deep purple, yellow zone.....	.30	1.00
" Tricolor Mixed.....	.25	.85
Segetum Eastern Star, primrose, brown disc.....	.30	1.00
" Evening Star (Helios) golden yellow.....	.30	1.00
" Gloria Alba, white, pale disc.....	.30	1.00
" Morning Star, pale primrose.....	.30	1.00
" Mixed.....	.25	.85

### CHRYSANTHEMUM DOUBLE ANNUAL

Carinatum Dunnett's White.....	1.25	4.00
" " Yellow.....	1.25	4.00
" Purple King (Purpureum).....	1.25	4.00
" Scarlet King (Atrococcineum).....	1.25	4.00
" Hybrida Mixed.....	.75	2.50
Coronarium Lemon.....	.25	.90
" White.....	.25	.90
" Yellow.....	.25	.90
" Mixed.....	.20	.60

Per oz.

### CHRYSANTHEMUM INDICUM, early flowering

double and semi-double hybrids mixed, flowers in five months after sowing.....	\$3.60	10.80	36.00
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CHRYSANTHEMUM INODORUM, Bridal Robe.....	1.50	5.00
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### CHRYSANTHEMUM LEUCANTHEMUM PERENNIAL

These Ox-Eye Daisies or Marguerites are all Shasta Daisy Type. After careful trials of all existing varieties we have selected the following group as being the best and they will give a succession of blooms in California from April to October. Dates of blooming are for California.

Elder Daisy, a popular variety for early cut flowers coming into bloom four to five weeks earlier than Shasta Alaska. However, the blooms are smaller with more of them to a plant. In bloom April 10th, height two feet, quite hardy.....	1.00	3.50
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# WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price	
	$\frac{1}{4}$ lb.	per lb.
<b>CHRYSANTHEMUM LEUCANTHEMUM PERENNIAL</b>		
—Continued.		
King Edward VII, very robust large flowers. In bloom June 12th, height two and a half feet.....	\$1.50	\$5.00
May Queen, an abundance of medium-sized flowers. In bloom April 15th, height two feet, quite hardy....	1.00	3.50
Mrs. C. Lowthian Bell, a splendid variety, large white flowers on long stems. In bloom June 12th and continues until October, height three feet.....	1.50	5.00
Perfection, large white flowers, small yellow centers. In bloom June 12th, height two and a half feet.....	1.50	5.00
Shasta Alaska, the most popular of all the Shastas, especially with florists. Very large pure white flowers with small yellow centers. In bloom May 20th. Height two and a half feet.....	1.80	6.00
Shasta Westralia, a very fine Shasta Daisy similar to Alaska only of higher growth and blooming slightly earlier. In bloom May 6th, height three feet.....	1.50	5.00
The Prince (New) large pure white flowers five inches in diameter, on strong stems 18 inches or more in length, blooms about July 1st.....	6.00	20.00
<b>CINERARIA MARITIMA</b>		
Candidissima, white leaved.....	.25	.90
Diamond, white leaved.....	.30	1.00
<b>CLARKIA ELEGANS</b> , double choice mixed.....	.90	3.00
<b>COBAEA (Cathedral Bells)</b>		
Scandens, violet.....	1.00	3.50
Scandens, white.....	1.80	6.00
<b>COIX LACHRYMAE</b> (Job's Tears).....	.10	.35
<b>COREOPSIS</b>		
Grandiflora Auricula Superba (New) a serrated band of brownish red encircles the golden disc, flower petals golden yellow.....	3.60	12.00
“ Flora Plena (New) golden yellow, semi-double flowers.....	.90	3.00
“ Lanceolata, golden yellow.....	.30	1.00
“ Mayfield Giant, large flowered, deep golden yellow.....	.90	3.00
<b>COSMIDIUM Burridgeanum</b> , velvety brown with golden yellow border.....	.50	1.50

## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
<b>COSMOS EARLY EXPRESS PINK</b> , extra early, flowering in forty-five days. (New) (Waller-Franklin).....		\$1.50	\$5.00
<b>COSMOS EXTRA EARLY DOUBLE CRESTED</b>			
Carnelia (Waller-Franklin) crimson.....	\$1.80	5.40	18.00
Peach Blossom (Waller-Franklin) pink.....	1.80	5.40	18.00
Whirlwind (Waller-Franklin) white.....	1.80	5.40	18.00
Choice Mixed.....	1.20	3.60	12.00
<b>COSMOS EXTRA EARLY MAMMOTH FLOWERING</b>			
Crimson.....		.50	1.50
Pink.....		.50	1.50
White.....		.50	1.50
Choice Mixed.....		.40	1.25
<b>COSMOS LATE DOUBLE CRESTED</b>			
Crimson King.....		2.10	7.00
Pink Beauty.....		2.10	7.00
White Queen.....		2.10	7.00
Mixed.....		1.50	5.00
<b>COSMOS LATE SINGLE</b>			
Lady Lenox Giant Flowering Pink.....		.30	1.00
"    "    "    "    White.....		.30	1.00
Perfection Giant Flowering Crimson.....		.30	1.00
"    "    "    Crimson Ray.....		.30	1.00
"    "    "    Mixed.....		.20	.75
Hybrida, Klondyke, orange.....		1.80	6.00
Miniature Yellow (Bidens Humulis).....		.15	.50
<b>CYNOGLOSSUM</b> , Amabile deep ultramarine blue.....		.20	.60
<b>DAHLIA</b> , California Grown, Prize Winning Strains			
Seed offered below is grown from strains which received a total of twenty-one Firsts and Eight Seconds at the Los Angeles and San Francisco Dahlia Exhibitions in 1930.			
Collarette Mixed, saved from 23 separate varieties.....	1.80		6.00
Decorative and Cactus Mixed, includes Deco- ratives, Hybrid Cactus, English and Amer- ican Cactus Types, 45 newest and best exhi- bition varieties.....	4.00	12.00	40.00
Pompom (Lilliput) Mixed, saved from 15 lead- ing and distinct varieties.....	3.00	9.00	30.00
Show and Hybrid Show Mixed (Double) saved from newest and best varieties.....	1.60	4.80	16.00
Single Mixed, contains Fuji San, Notre Dame, Union Jack and other first-class varieties.....	1.50		5.00
Coltness Hybrids.....	4.50		15.00
<b>DELPHINIUM CHINENSIS GRANDIFLORUM</b> : Tall (3 feet high)			
Dark Blue, White, each.....	.90		3.00
Mixed.....	.75		2.50

# WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price	Price
	¼ lb.	per lb.

## DELPHINIUM CHINENSIS GRANDIFLORUM: Dwarf (1 foot high)

Azure Fairy, azure blue.....	\$1.80	\$6.00
Blue Butterfly Improved, ultramarine blue.....	1.80	6.00

## DELPHINIUM (Perennial Larkspur)

Belladonna Improved (Cliveden Beauty) light blue, larger flowered and a stronger grower than the original Belladonna.....			9.00	30.00
Belladonna (True) light blue.....			4.50	15.00
Bellamosum, dark blue.....			4.50	15.00
Cardinale, scarlet.....			6.00	20.00
Waller-Franklin Wrexham or Hollyhock Strain. A magnificent strain which we believe is superior to any other strain offered.				

	Per oz.		
Wrexham Art Shades.....	\$5.00	15.00	50.00
“ Deep Blue Shades.....	5.00	15.00	50.00
“ Light Blue Shades.....	5.00	15.00	50.00
“ Mid-Blue Shades.....	5.00	15.00	50.00
“ Finest Mixed.....	4.00	12.00	40.00
Hybrids XXX Art Shades (Waller-Franklin).....	6.00	20.00	
“ XXX Deep Blue Shades (Waller-Franklin).....	6.00	20.00	
“ XXX Light Blue Shades (Waller-Franklin).....	6.00	20.00	
“ XXX Mid-Blue Shades (Waller-Franklin).....	6.00	20.00	
“ XXX Mixed (Waller-Franklin).....	4.50	15.00	
Gold Medal Hybrids Mixed.....	2.50	8.00	

## DIANTHUS HEDDEWIGII (Japanese Pink)

Crimson Belle, single, deep crimson.....	.90	3.00
Dark Purple Fl. Pl. (Violet Queen).....	1.50	5.00
Diadematus Fl. Pl. (Diadem Pink) double mixed.....	.75	2.50
Eastern Queen, single rose.....	.60	2.00
Fireball Fl. Pl., deep scarlet.....	1.25	4.00
Mourning Cloak Fl. Pl., black purple, white margin....	.90	3.00
Nobilis Giant Mixed (Royal Pinks) single mixed.....	.60	2.00
The Bride, white, rosy purple eye.....	.60	2.00
Heddewigii Hybridus double mixed.....	.60	2.00
Heddewigii single mixed.....	.60	2.00

## DIANTHUS HEDDEWIGII LACINIATUS

Lucifer Fl. Pl., orange scarlet.....	1.25	4.00
Mirabilis, single, deeply lacinated petals.....	.75	2.50
Punctatus Mixed (Princess Pink) single.....	.75	2.50
Salmoneus, Salmon Queen, single salmon.....	1.25	4.00
“ Fl. Pl. Salmon King.....	1.25	4.00
Snowball, Fl. Pl., large white.....	.90	3.00



## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
<b>DIANTHUS HEDDEWIGII LACINIATUS—Continued</b>		
Snowdrift, Fl. Pl., pure white.....	\$0.90	\$3.00
Vesuvius, single orange scarlet.....	.90	3.00
Heddewigii Laciniated Double Mixed.....	.60	2.00
Heddewigii Laciniated Single Mixed.....	.55	1.80
<b>DIANTHUS SWEET WIVELSFIELD</b>		
(Dianthus Allwoodii x D. Barbatus.) A new hardy annual, good for borders, as a cutflower, and espe- cially adapted for rock gardens.....	4.50	15.00
<b>DIANTHUS PLUMARIUS</b>		
Double Pink fine mixed.....	1.80	6.00
Single Pink fine mixed.....	.30	1.00
Semperflorens Mixed.....	.50	1.50
Cyclops, Single Perpetual, various colors with blood red eye.....	1.50	5.00
	1/16 oz.	¼ oz. Per oz.
Scoticus Double, Scotch Mixed.....	\$0.80	\$2.50 \$8.00
Perpetual Large Flowered Double Mixed.....	.90	2.75 9.00
Large Flowering Double Choice Mixed, sweet scented.....	.60	1.80 6.00
	Price	Price
<b>DIANTHUS—PINKS VARIOUS</b>		
	¼ lb.	per lb.
Caesius (Cheddar Pink) pink, for borders and rock gardens.....	\$1.50	\$5.00
Deltoides (Maiden Pink) rose, for rock gardens.....	2.50	8.00
Chinensis Double Mixed (Indian Pink).....	.40	1.35
“ Single Mixed.....	.35	1.10
Hybridus Latifolius Atrococcineus Fl. Pl., scarlet.....	.90	3.00
“ “ Fl. Pl. Mixed.....	.75	2.50
Imperialis Fl. Pl., Imperial Pinks Mixed.....	.50	1.50
	Per oz.	
Rock Garden Species Waller-Franklin Formula Mixture, 25 rare varieties mixed....	\$2.00	6.00 20.00
<b>DIDISCUS COERULEUS (Blue Lace Flower) blue.....</b>	1.35	4.50
<b>DIGITALIS GIANT SHIRLEY MIXED (Foxglove).....</b>	.75	2.50
<b>DIGITALIS GLOXINIOIDES (Spotted Flowers)</b>		
Purple.....	.75	2.50
Rose.....	.75	2.50
White.....	.75	2.50
Mixed.....	.60	2.00
<b>DIGITALIS MONSTROSA Mixed.....</b>	.75	2.50

# WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
<b>DIMORPHOTHECA (Star of the Veldt)</b>		
Aurantiaca, Golden West.....	\$1.80	\$6.00
“ Orange Yellow.....	1.50	5.00
“ Salmon Beauty.....	2.50	8.00
“ White Beauty.....	2.50	8.00
“ Mixed Hybrids.....	1.50	5.00
Eklonis, pure white with blue disc, long stems.....	3.60	12.00
Rogens, white with blue zone.....	4.50	15.00
<b>DOLICHOS (Hyacinth Bean)</b>		
Lablab White.....	.15	.40
“ Princess Helene (Daylight).....	.20	.60
Purple (Darkness).....	.15	.40
Soudanensis.....	.30	1.00
Mixed.....	.15	.40
Lignosus, Australian Pea Vine.....	1.00	3.50
<b>ESCHSCHOLTZIA CALIFORNICA (California Poppy)</b>		
Alba.....	.20	.75
Alba, Fl. Pl. double white.....	1.25	4.00
Aurantiaca, rich orange, true California Poppy, Award of Merit, R. H. S., 1930.....	.30	1.00
Ballet Girl (Waller-Franklin) carmine, creamy white.....	1.50	5.00
Canaliculata Crocea, orange fluted.....	.60	2.00
Carmine King, deep carmine.....	.60	2.00
Chrome Queen, amber yellow.....	.50	1.50
Crocea, Fl. Pl. orange.....	.90	3.00
Enchantress, double pink.....	1.50	5.00
Fringed Yellow, buttercup yellow, fringed petals.....	.75	2.50
Golden West (Californica) yellow with orange center, Highly Commended, R. H. S., 1930.....	.20	.75
Lovely (Waller-Franklin) rose pink suffused salmon, Highly Commended, R. H. S., 1930.....	1.50	5.00
Mandarin, inside petals orange, outside scarlet.....	.50	1.50
Mauve Beauty (Waller-Franklin) pure mauve.....	1.50	5.00
Orange Flame (Waller-Franklin) vivid orange scarlet.....	1.50	5.00
Purple Glow (Waller-Franklin) reddish purple.....	1.50	5.00
Rose, Fl. Pl. double rose.....	1.50	5.00
Rosy Queen, rosy pink.....	.50	1.50
Scarlet Beauty (Waller-Franklin) deep scarlet.....	1.50	5.00
Tango (Waller-Franklin) bronzy red overlaid terra cotta ..	1.50	5.00
The Geisha, orange crimson, inside petals golden.....	1.25	4.00
Vesuvius (Waller-Franklin) wallflower red.....	.90	3.00
Waller's Crimson, carmine crimson.....	.60	2.00
Double Mixed, yellow and white only.....	1.25	4.00

## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
<b>ESCHSCHOLTZIA CALIFORNICA (California Poppy)</b>		
—Continued		
Brilliant Mixed, rich in shades of crimson, pink and orange-scarlet.....	\$0.40	\$1.25
Hybrida Mixture (Waller-Franklin). Made up of new colors in Eschscholtzias and includes soft pink, scarlet, chrome, copper red, claret and royal purple.....	1.25	4.00
Mixed, white, yellow and orange shades.....	.20	.75
<b>EUPHORBIA</b>		
Heterophylla (Mexican Fire Plant) or Annual Poinsettia, carmine.....	1.25	4.00
<b>EVERLASTINGS</b> , Choice mixture composed of varieties of the same height such as Ammobium, Helichrysum, Xeranthemum, etc.....	.50	1.50
<b>GAILLARDIA (Blanket Flower)</b>		
Picta Single Indian Chief, bronzy red, Award of Merit, R. H. S., 1929.....	.60	2.00
“ “ Mixed.....	.60	2.00
“ Lorenziana Double Mixed.....	.70	2.25
Grandiflora Dazzler, golden yellow and maroon red.....	3.00	10.00
Grandiflora Portola Hybrida (New) (Waller-Franklin) shades of bronzy red, golden tipped, very robust.....	3.00	10.00
“ Sanguinea, copper red.....	1.00	3.50
“ Tangerine, (New) orange, overlaid red .....	3.00	10.00
“ Superba, Choice Mixed.....	.90	3.00
“ Fine Mixed.....	.60	2.00
<b>GERANIUM</b> , Zonal, finest mixed.....	6.00	20.00
<b>GERBERA (Transvaal Daisy) Jamesoni Hybrids</b> , per 1,000 Seeds, \$2.50.		
<b>GEUM</b>		
Lady Stratheden, double orange yellow.....	4.50	15.00
Mrs. Bradshaw, double scarlet.....	3.60	12.00
<b>GILIA</b>		
Capitata (Queen Ann's Thimble) lavender blue.....	.25	.80
Tricolor Mixed.....	.25	.80
<b>GLAUCIUM (Horned Poppy)</b> orange-scarlet and yellow.....	.90	3.00
<b>GODETIA TALL DOUBLE GRANDIFLORA</b> —Produces fine gladiola-like flowers in long trusses; excellent for cutting.		
Carmine, soft pink, carmine blotch.....	.75	2.50
Cherry Red.....	.75	2.50
Crimson.....	.75	2.50
Flesh Pink.....	.75	2.50

# WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price	
	$\frac{1}{4}$ lb.	per lb.
<b>GODETIA TALL DOUBLE GRANDIFLORA—Continued</b>		
Mauve.....	\$0.75	\$2.50
Pink.....	.75	2.50
Rich Pink.....	.75	2.50
Rosy Morn, bright pink.....	.75	2.50
Choice Mixed.....	.60	2.00
<b>GODETIA, Dwarf fine mixed.....</b>	.75	2.50
<b>GREVILLEA ROBUSTA (Silk Oak).....</b>	1.50	5.00
<b>GYPHOPHILA ELEGANS</b>		
Grandiflora Alba.....	.10	.25
Grandiflora Alba, Paris Market, extra select.....	.15	.50
<b>GYPHOPHILA PANICULATA</b>	Per oz.	
Double Snow White.....	\$3.00	9.00 30.00
Single, white.....	.60	2.00
<b>HELIANTHUS: See Sunflower</b>		
<b>HELICHRYSUM MONSTROSUM: Flora Plena (Strawflower)</b>		
Canary Yellow (Waller-Franklin) (Buttercup).....	.90	3.00
Crimson.....	.90	3.00
Fireball.....	.90	3.00
Golden Globe.....	.90	3.00
Rose Carmine Shades.....	.90	3.00
Rose Queen (Waller-Franklin) rich deep rose.....	.90	3.00
Salmon.....	.90	3.00
Salmon Red.....	.90	3.00
Scarlet.....	.90	3.00
Silvery Pink (New) (Waller-Franklin) silvery cameo pink..	.90	3.00
Violet.....	.90	3.00
White.....	.90	3.00
Mixed, extra fine.....	.75	2.50
<b>HEUCHERA SANGUINEA SPLENDENS, bright</b>		
vermillion.....	5.00	15.00 50.00
<b>HOLLYHOCK</b>		
Chater's Double Chamois.....	2.75	9.00
“ “ Deep Rose.....	2.75	9.00
“ “ Maroon.....	2.75	9.00
“ “ Newport Pink.....	2.75	9.00
“ “ Salmon Rose.....	2.75	9.00
“ “ Scarlet.....	2.75	9.00
“ “ Sulphur Yellow.....	2.75	9.00
“ “ White.....	3.60	12.00
“ “ Superb Mixed.....	1.80	6.00
Alameda Pink, light pink shades, Allegheny type.....	1.50	5.00

## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price $\frac{1}{4}$ lb.	Price per lb.
<b>HOLLYHOCK—Continued</b>			
Imperator, very large fringed flowers 6 inches across with double rosette in center resembling a crested begonia, colors ranging through delicate pink to cerise salmon.....		\$3.60	\$12.00
Triumph, double, lovely shades of yellow, chamois, flesh, pink, rose and art shades; flowers very waved and fringed.....	\$2.00	6.00	20.00
Allegheny Mixed, semi-double, art shades.....		.60	2.00
Single Chamois.....		1.50	5.00
“ Maroon.....		1.50	5.00
“ Mauve.....		1.50	5.00
“ Pink.....		1.50	5.00
“ Rose.....		1.50	5.00
“ Scarlet.....		1.50	5.00
“ White.....		1.50	5.00
“ Yellow.....		1.50	5.00
“ Mixed.....		.60	2.00
<b>HORNED POPPY, see Glaucium</b>			
<b>HUNNEMANNIA (Mexican Tulip Poppy) Fumariaefolia.....</b>		.75	2.50
<b>IBERIS (Perennial Candytuft)</b>			
Gibraltarica, lilac shading to white.....	1.50		5.00
Queen of Italy, rosy lilac.....	.60		2.00
Sempervirens, perennial white.....	3.60		12.00
<b>KOCHIA (Summer Cypress) Trichophylla Childsii.....</b>	.15		.50
<b>LANTANA, Hybrida Mixed.....</b>	.90		3.00
<b>LARKSPUR: Emperor Dwarf Branching Double Stock</b>			
Flowered, about twenty-four inches high.			
Ageratum Blue.....	.60		2.00
Brilliant Carmine (Waller-Franklin).....	1.50		5.00
Cameo Pink (New) (Waller-Franklin) a beautiful addition to this group.....	1.50		5.00
Mauve Rose.....	.60		2.00
Pink Delight (Waller-Franklin).....	1.50		5.00
Violet Purple.....	.60		2.00
White.....	.60		2.00
Choice Mixed.....	.40		1.25
<b>LARKSPUR: Early Giant Hyacinth Flowered Improved,</b>			
about thirty-six inches high, early flowering.			
Dark Blue.....		1.25	4.00
Lilac.....		1.25	4.00

## WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
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### LARKSPUR: Early Giant Hyacinth Flowered—Continued

Pink.....	\$1.25	\$4.00
Purple.....	1.25	4.00
White.....	1.25	4.00
Choice Mixed.....	1.00	3.50

### LARKSPUR GIANT IMPERIAL

As the base branching habit of this group of Larkspurs is identical with the base branching habit of Giant Imperial Stock, we have decided to name this group Giant Imperial. These Larkspurs are ideal for cut flowers as the flower stems, three to four feet long, branch from the base of the plant. This group really originated with the introduction of Exquisite Pink Improved and Exquisite Rose, both of which received an "Award of Merit" from the Royal Horticultural Society in 1929.

Blue Spire (New) (Waller-Franklin) intense deep Oxford Blue.....	3.00	10.00
Carmine King, deep carmine rose.....	3.00	10.00
Exquisite Pink Improved (Waller-Franklin) soft pink shaded salmon, Award of Merit, R. H. S., 1929.....	1.50	5.00
Exquisite Rose (Waller-Franklin) rose pink, Award of Merit, R. H. S., 1929.....	1.50	5.00
Lilac Spire (New) (Waller-Franklin) lilac.....	3.00	10.00
Miss California, deep pink shaded salmon.....	3.00	10.00
White Spire (Waller-Franklin) dazzling pure white. This variety is twice as white as any other white larkspur	2.50	8.00
Imperial Mixed.....	1.50	5.00

### LARKSPUR: Tall Branching Double Stock Flowered.

Bright Rose, is mauve rose.....	.60	2.00
Dark Blue.....	.60	2.00
Empress Rose, pink.....	.90	3.00
Exquisite Pink (Waller-Franklin).....	1.25	4.00
Exquisite Pink Improved, see Giant Imperial Group.		
Exquisite Rose, see Giant Imperial Group.		
La France, salmon pink.....	1.50	5.00
Lilac.....	.60	2.00
Los Angeles, rose on salmon ground.....	2.50	8.00
Lustrous Carmine.....	.75	2.50
Rosy Scarlet.....	.75	2.50
Shell Pink, is lilacy white.....	.60	2.00
Sky Blue.....	.60	2.00
The Empress, salmon rose.....	1.25	4.00
White Spire, see Giant Imperial Group.		

## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
<b>LARKSPUR: Tall Branching Double Stock Flowered</b>		
—Continued		
White.....	\$0.60	\$2.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	.60	2.00
Mixed.....	.40	1.25
<b>LARKSPUR: Tall Branching Single.</b>		
Blue.....	.40	1.25
Mauve.....	.40	1.25
Pink Pearl, salmon pink.....	.40	1.25
White.....	.40	1.25
Mixed.....	.30	1.00
<b>LATHYRUS LATIFOLIUS (Everlasting Pea)</b>		
Pink Beauty.....	.90	3.00
Red.....	.90	3.00
White Pearl.....	1.50	5.00
Mixed.....	.90	3.00
<b>LAVATERA (Mallow)</b>		
Assurgentiflora (California Windbreak) rose.....	.30	1.00
Splendens Rosea.....	.75	2.50
"    Sunset, rosy carmine.....	.75	2.50
"    White.....	.75	2.50
<b>LEPTOSYNE Maritima Grandiflora (Sea Dahlia) yellow..</b>	1.25	4.00
<b>LILIUM REGALE (Regal Lily).....</b>	3.60	12.00
<b>LINARIA</b>		
Carmine Shades.....	.30	1.00
Chamois Shades.....	.30	1.00
Crimson and Gold.....	.30	1.00
Golden Gem.....	.30	1.00
Lavender Shades.....	.30	1.00
Snow White.....	.30	1.00
Maroccana Hybrida Excelsior Mixed.....	.30	1.00
<b>LINUM</b>		
	Per oz.	
Grandiflorum Rubrum (Scarlet Flax).....	.30	1.00
Narbonense, steel blue.....	\$1.00	3.00
Perenne, Sibiricum, blue.....	.50	1.50
<b>LUNARIA Biennis (Honesty) white.....</b>	.75	2.50

# WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS		Price ¼ lb.	Price per lb.
<b>LUPINUS</b>			
Hartwegii Albus.....		\$0.30	\$1.00
“ Dark Blue, Oxford Blue “Highly Com- mended” R. H. S.....		.30	1.00
“ Roseus.....		.30	1.00
“ Sky Blue, Cambridge Blue.....		.30	1.00
“ Mixed.....		.25	.90
Hybridus Roseus, pink.....		.60	2.00
Nanus Blue.....		.50	1.50
<b>MARIGOLD TALL AFRICAN DOUBLE FISTULOSA</b>			
An especially fine tall branching strain, bearing enormous flowers of the quilled type.			
Lemon Queen.....		1.50	5.00
Orange Alldouble (New) (Waller-Franklin). A new strain of African Marigold which we have developed and which has come one hundred per cent double for the past two years.....		4.50	15.00
Orange Prince.....		1.50	5.00
Mixed.....		.75	2.50
<b>MARIGOLD TALL FRENCH DOUBLE</b>			
Dark Brown.....		.50	1.50
Lemon.....		.50	1.50
Orange.....		.50	1.50
Scotch Gold Striped.....		1.50	5.00
Spotted (Pulchra Plena) yellow, spotted brown.....		.50	1.50
Mixed.....		.40	1.25
Australian Giant or Grendon Tree, brownish yellow, very tall with hardly any marigold odor.....		.90	3.00
Single Brown (Josephine) for Florists.....		.50	1.50
<b>MARIGOLD DWARF FRENCH DOUBLE</b>			
Dark Brown.....		.55	1.80
Golden Ball, very compact, large golden yellow.....		.55	1.80
Golden Yellow Brown Margin, large flowering.....		.55	1.80
Pallida, dwarf compact, pale sulphur yellow.....		.55	1.80
Robert Beist, dark maroon.....		.60	2.00
Spotted (Pulchra Nana) yellow, spotted brown.....		.55	1.80
Striped, extra select.....		.75	2.50
Mixed, extra choice.....		.50	1.50
<b>MARIGOLD DWARF FRENCH SINGLE</b>			
Diadem, mahogany red, edged gold.....		.40	1.25
Fire Cross, saffron orange with brown red center.....		.75	2.50
Gold Star, yellow striped maroon.....		.40	1.25



## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
<b>MARIGOLD DWARF FRENCH SINGLE—Continued</b>		
Legion of Honor (Little Brownie).....	\$0.50	\$1.50
Silver King, pale yellow, maroon at base.....	.40	1.25
Star of India, crimson striped yellow.....	.40	1.25
Tagetes Signata Pumila, very dwarf orange.....	1.50	5.00
Mixed.....	.30	1.00
<b>MATRICARIA</b>		
Capensis Alba Plenissima.....	.50	1.50
Eximia Nana Fl. Pl. Golden Ball.....	3.00	10.00
<b>MATTHIOLA BICORNIS (Evening Scented Stock).....</b>	<b>.20</b>	<b>.60</b>
<b>MIGNONETTE (Reseda)</b>		
Reseda Odorata Grandiflora Improved.....	.15	.45
Allen's Defiance.....	.30	1.00
Golden Queen, compact bedding, yellow.....	.30	1.00
Machet.....	.30	1.00
"    Bismarck, extra large spikes.....	1.00	3.50
"    Giant Flowering, selected strain.....	.90	3.00
"    Golden.....	.60	2.00
"    Golden Goliath, giant golden yellow.....	1.50	5.00
"    Goliath Red, large intense red spikes.....	1.25	4.00
"    New York Market, Florists' strain.....	1.50	5.00
"    Orange Queen.....	.60	2.00
"    White, carefully selected strain.....	1.25	4.00
"    Special Mixture.....	.30	1.00
Dobbie's Giant, mammoth red spikes.....	.40	1.25
Gigantea Pyramidalis, giant red spikes.....	.40	1.25
Salmon Red (Salmon Queen).....	.50	1.50
Victoria Perfecta, brilliant red spikes.....	.50	1.50
Per oz.		
<b>MINA Lobata (Flag of Spain) scarlet and orange</b>		
climber.....	\$1.00	3.00 10.00
<b>MIRABILIS (Four O'Clocks) Marvel of Peru Mixed.....</b>	<b>.20</b>	<b>.70</b>
<b>NASTURTIUM DWARF (Tropaeolum)</b>		
Aurora, terra cotta.....		.35
Beauty, yellow and scarlet.....		.35
Bronze, reddish golden bronze.....		.35
Chameleon, choice mixture of rare colors.....		.35
Cloth of Gold, fiery red, golden leaved.....		.35
Crimson.....		.35
Crystal Palace Gem, sunflower yellow, spotted purple maroon		.35
Empress of India, dark scarlet, dark leaved.....		.35

# WALLER-FRANKLIN SEED COMPANY

## FLOWER SEEDS

Price  
per lb.

### NASTURTIIUM DWARF (*Tropaeolum*)—Continued

Golden King, Indian yellow, dark leaved.....	\$0.35
“ Queen, bright yellow, golden leaved.....	.35
Ivy Leaved Mixed, laciniated.....	.35
King of Tom Thumbs, bright scarlet, dark leaved.....	.35
“ Theodore, purple-garnet, dark leaved.....	.35
Pearl or Moonlight, amber white.....	.35
Prince Henry, pale yellow, spotted carmine red.....	.35
Queen of Tom Thumbs, variegated leaved mixed.....	.35
Regelianum, purple-garnet.....	.35
Roseum Coeruleum.....	.35
Ruby King, bluish rose.....	.35
Spencer Choice Mixed, waved leaves.....	.35
Spotted King or Ladybird, yellow, spotted red.....	.35
Vesuvius or Salmon Queen, salmon rose.....	.35
Yellow.....	.35
Special Fancy Mixture of Dark Leaved Varieties.....	.35
Fine Dwarf Mixed.....	.32

### NASTURTIIUM TALL or TRAILING, Including Lobb's.

Owing to the similarity in color and type among the Tall and Lobbianum Nasturtiums we have taken the best in each group and combined them under the heading of Nasturtium Tall or Trailing.

Brilliant or Fulgens (Lucifer) bright scarlet, dark leaved.....	\$0.35
Butterfly, sunflower yellow spotted salmon pink.....	.35
Chameleon (Coquette) choice mixture of rare colors.....	.35
Cloth of Gold, fiery red.....	.35
Crimson, velvety crimson.....	.35
Dunnett's Orange (Sunlight).....	.35
Edward Otto, lilac brown.....	.35
Firefly, yellow, spotted red.....	.35
Fordhook Fashion, terra cotta on yellow ground.....	.35
Giant of Battles, amber yellow spotted bright red.....	.35
Gold Garnet, orange yellow, spotted garnet.....	.35
Golden Queen, sunflower yellow.....	.35
Hemisphericum, bright yellow, marbled salmon rose.....	.35
Ivy Leaved Mixed, laciniated.....	.35
Jupiter, golden yellow large flowered.....	.35
King of the Blacks, dark purple.....	.35
King Theodore (Black Prince) purple-garnet, dark leaved....	.35
Madam Gunther's Hybrids, variety of brilliant colors.....	.35
Pearl or Moonlight (Asa Gray) amber white.....	.35
Prince Henry, amber yellow, spotted carmine red.....	.35
Regelianum, purplish crimson.....	.35

## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS		Price per lb.	
<b>NASTURTIUM TALL or TRAILING—Continued</b>			
Rose.....			\$0.35
Ruby (Rudolph Virchow) bluish rose.....			.35
Scarlet (Spitfire) rosy scarlet.....			.35
Schulzi, scarlet dark leaved; darker than Brilliant or Fulgens and the nearest to Empress of India.....			.35
Shillingi, yellow, spotted maroon.....			.35
Tom Pouce, trailing.....			.50
Twilight, delicate salmon.....			.35
Variegated Mixed (Lobb's Queen Type).....			.35
Vesuvius or Salmon Queen (Regina) salmon rose.....			.35
Yellow, sunflower yellow.....			.35
California Giants Special Mixture.....			.35
California Giants Mixed.....			.30
		Price Per oz.	Price ¼ lb.
<b>NEMESIA</b>			
Strumosa Grandiflora Suttoni, Cherry Red.....	\$2.50	\$7.50	25.00
“ “ “ Orange.....	2.50	7.50	25.00
“ “ “ Rose.....	2.50	7.50	25.00
“ “ “ Scarlet.....	2.50	7.50	25.00
“ “ “ Mixed.....	2.00	6.00	20.00
Nana Compacta Blue Gem Improved.....	2.50	7.50	25.00
“ “ Triumph Mixed.....	3.00	9.00	30.00
<b>NEMOPHILA</b>			
Insignis Blue (Baby Blue Eyes).....		.30	1.00
Choice Mixed, all sorts.....		.30	1.00
<b>NICOTIANA</b>			
Affinis, Sweet Scented White.....		.50	1.50
“ Hybrida Grandiflora Mixed, sweet scented.....		.55	1.75
Sanderae, Crimson King, dark velvety crimson red.....		.90	3.00
“ Hybrida Mixed.....		.60	2.00
<b>OENOTHERA (Evening Primrose) Lamarckiana.....</b>			
		.20	.60
<b>PENTSTEMON</b>			
Hybrid Gloxinoides Carmine Shades.....	2.00	6.00	20.00
“ “ Red Shades.....	2.00	6.00	20.00
“ “ Rose Shades.....	2.00	6.00	20.00
“ “ Violet Shades.....	2.00	6.00	20.00
“ “ Mixed (Sensation).....	2.00	6.00	20.00
Grandiflora Mixed.....	1.20	3.60	12.00
Blue Gem, fine for rock gardens.....	1.00	3.00	10.00
Southgate Gem, glowing scarlet.....	2.00	6.00	20.00

# WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price	
	¼ lb.	per lb.
<b>PETUNIA HYBRIDA</b>		
Alba, pure white.....	\$1.50	\$5.00
Blue Bee, medium sized flowers of deep blue, very desirable for blue gardens.....	2.50	8.00
Carmen Sylva (Baby Blue) violet, white throat.....	1.50	5.00
Countess of Ellesmere, rose, white throat.....	1.25	4.00
General Dodds, velvety blood red.....	1.80	6.00
Golden Rose (Lord Courtenay).....	2.50	8.00
Howard's Star, purple, white star.....	1.50	5.00
Howard's Star Improved (Waller-Franklin) velvety purple, pure white star.....	3.60	12.00
Inimitable, blotched and striped.....	1.35	4.50
Rose King, rich rose.....	1.85	6.25
Violacea, deep violet.....	2.50	8.00
De Luxe Bedding Mixture (Waller-Franklin). A mixture made up of large flowering hybrid sorts.....	3.00	10.00
Waller-Franklin Formula Mixture.....	2.50	8.00
Mixed, excellent mixture.....	1.00	3.50
Nana Erecta Alderman, deep violet.....	3.00	10.00
" " Crimson.....	3.00	10.00
" " Gloria, carmine rose.....	2.75	9.00
" " Inimitable, dwarf blotched and striped....	2.50	8.00
" " Norma, blue with white star.....	3.60	12.00
" " Rose of Heaven, dwarf, rose pink.....	3.00	10.00
" " Rosy Morn, pink, white throat, select.....	4.50	15.00
" " Senator, gloxinia purple, white throat.....	3.60	12.00
" " Silver Blue, light blue.....	4.50	15.00
" " Snowball, pure white, very compact.....	3.00	10.00
" " Snow Queen, white, compact.....	3.60	12.00
" " Violacea, deep violet, the finest strain of violet Petunia on the market.....	4.50	15.00
" " Mixed, all Nana Erecta varieties, fine.....	2.50	8.00

## PETUNIA HYBRIDA PENDULA (BALCONY PETUNIA)

	Per oz.	
Pendula Alba (Balcony White).....	\$2.00	6.00 20.00
" Purpurea (Balcony Crimson).....	2.00	6.00 20.00
" Rose (Balcony Rose).....	2.00	6.00 20.00
" Star of California (New) (Waller-Franklin) velvety violet shaded crimson, pure white blotches.....	4.00	12.00 40.00
" Violacea Improved (Balcony Blue) ....	3.00	9.00 30.00
" Mixed.....	2.00	6.00 20.00

## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ oz.	Price per oz.
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### PETUNIA HYBRIDA GRANDIFLORA, Plain Edged.

	1/16 oz.	¼ oz.	Per oz.
Brilliant Rose.....	\$1.60	\$4.80	\$16.00
Dwarf Pink Glory (Diener's).....	3.00	9.00	30.00
Elk's Pride, velvety violet.....	1.60	4.80	16.00
Pink Glory.....	1.60	4.80	16.00
Purple Prince.....	.80	2.50	8.00
Violet Blue.....	.80	2.50	8.00
White Cloud, dwarf white.....	1.60	4.80	16.00
Mixed.....	.80	2.50	8.00

### PETUNIA HYBRIDA GRANDIFLORA FIMBRIATA

Brilliant Rose.....	1.60	4.80	16.00
Miranda, rosy carmine.....	1.60	4.80	16.00
Pepita, scarlet, blotched white.....	1.60	4.80	16.00
Pride of Portland, rose pink.....	1.60	4.80	16.00
Romany Lass, coppery crimson, dark throat...	4.50	13.50	45.00
Scarlet Beauty.....	1.60	4.80	16.00
Theodosia, rosy pink with golden center.....	2.50	7.50	25.00
Triumph Pink.....	1.60	4.80	16.00
Violacea, velvety violet blue, immense fringed flowers.....	5.00	15.00	50.00
White Beauty.....	1.60	4.80	16.00
Fimbriata Single Mixed.....	1.60	4.80	16.00

### PETUNIA FLUFFY RUFFLES

Choice mixed, special strain.....	4.80	16.00
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### PETUNIA GIANTS OF CALIFORNIA. The largest and finest of all single Petunias.

Choice mixed, special strain.....	5.40	18.00
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### PETUNIA DWARF GIANTS OF CALIFORNIA

Choice mixed, a Superb Strain selected to a dwarf com- pact type with extra large throat.....	9.00	30.00
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PETUNIA SUPERBISSIMA, Copper Red.....	9.00	30.00
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### PETUNIA GIANT DOUBLE FRINGED

**Madonna**, pure white deeply fluted flowers.

Price: 1/16 oz. \$17.30; 1/8 oz. \$28.80; 1/4 oz. \$48.00; per oz. \$160.00.

**Shepherd's Pride**, shrimp pink, fringed.

Price: 1/16 oz. \$17.30; 1/8 oz. \$28.80; 1/4 oz. \$48.00; per oz. \$160.00.

**Giant Double Mixed.** A strain of Double Fringed Petunia producing  
a high percentage of extremely large full double flowers.

Price: 1/16 oz. \$12.00; 1/8 oz. \$22.00; 1/4 oz. \$35.00; per oz. \$125.00.

# WALLER-FRANKLIN SEED COMPANY

## FLOWER SEEDS

Price    Price  
¼ lb.    per lb.

### PETUNIA W-F SUPER STRAIN GIANT DOUBLE FRINGED MIXED

We have developed in our breeding grounds a Waller-Franklin Super Strain of Giant Double Fringed Mixed Petunias which by actual count runs 62% large full fringed doubles, 21% semi-doubles, and the balance carnation flowered and singles; making a total of 83% of double and semi-double flowers.

Price 1/32 oz. \$12.00; 1/16 oz. \$22.00; 1/8 oz. \$36.00; 1/4 oz. \$60.00; per oz. \$200.00.

### PHACELIA

Price    Price  
¼ lb.    per lb.

Campanularia (California Blue Bell) gentian blue.....	\$1.00	\$3.50
Tanacetifolia, light blue (for bees).....	.15	.50

### PHLOX DRUMMONDI

Grandiflora Mixed.....	2.10	7.00
Starred Mixed.....	3.00	10.00

PHYSOSTEGIA VIRGINICA (Obedient Plant) pink.....	3.60	12.00
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PLATYCODON, Grandiflora (Wahlenbergia) blue.....	2.50	8.00
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### POPPY SHIRLEY DOUBLE

Art Shades (New) colors of Indian and carmine lake....	1.50	5.00
Eldorado Double Mixed.....	.60	2.00
Pink Shades, extra select.....	.60	2.00
Queen Mixed.....	.60	2.00
Ryburgh Hybrids Mixed.....	.60	2.00
Salmon.....	.60	2.00

### POPPY SHIRLEY SINGLE

American Legion(Waller-Franklin) brilliant orange scarlet, Highly Commended, R. H. S.....	.40	1.25
Blue Shades, grey blue.....	1.00	3.50
Deep Apricot.....	.60	2.00
Glaucum (Tulip Poppy) intense scarlet.....	.60	2.00
Picotee, white cup, scarlet edging.....	.60	2.00
Salmon Pink.....	.60	2.00
White.....	.60	2.00
Wild Rose Pink.....	.60	2.00
Waller-Franklin Formula Mixture, "Just a little bit better" containing both Single and Double flowers....	.30	1.00
Choice Mixed.....	.20	.75

### POPPY SINGLE ANNUAL

Admiral, pure white, edged scarlet.....	.20	.75
Dainty Lady, heliotrope, violet center.....	.20	.75
King Edward, scarlet, shaded crimson.....	.20	.75

## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
<b>POPPY SINGLE ANNUAL—Continued</b>		
Miss Sherwood, white, edged rose.....	\$0.20	\$0.75
The Bride, pure white, fringed.....	.20	.75
Virginia, pure white, edged soft pink.....	.20	.75
Mixed.....	.15	.40
<b>POPPY TALL CARNATION FLOWERED DOUBLE (Fringed Petals)</b>		
Bright Rose.....	.30	1.00
Fairy Blush Hybrids, mixture of light pink shades.....	.30	1.00
Heliotrope.....	.30	1.00
Mikado, red, white striped.....	.30	1.00
Shell Pink.....	.30	1.00
White Swan.....	.30	1.00
Mixed.....	.25	.80
<b>POPPY: Double mixed all varieties.....</b>	<b>.25</b>	<b>.80</b>
<b>POPPY TALL PAEONY FLOWERED DOUBLE (Plain Petals)</b>		
American Flag, white, margined scarlet.....	.30	1.00
Bright Rose.....	.30	1.00
Cardinal Red.....	.30	1.00
Creamy Yellow.....	.30	1.00
Shrimp Pink.....	.30	1.00
White.....	.30	1.00
Mixed.....	.25	.80
<b>PORTULACA GRANDIFLORA</b>		
Double Mixed.....	5.40	18.00
Single Mixed.....	1.25	4.00
<b>PYRETHRUM</b>		
	Per oz.	
Parthenifolium Aureum (Golden Feather).....	.60	2.00
Uliginosum, white.....	\$2.00 6.00	20.00
<b>RICINUS (Castor Oil Plant)</b>		
Sanguineus, red stalks.....	.20	.75
Zanzibariensis Mixed.....	.25	.85
<b>ROMNEYA Coulteri (Matilija Poppy) white.....</b>	<b>5.40</b>	<b>18.00</b>
<b>RUDBECKIA Bicolor Superba golden yellow, dark spots....</b>	<b>.75</b>	<b>2.50</b>
<b>SALPIGLOSSIS EMPEROR (Painted Tongue)</b>		
Alba Lutea (White and Gold).....	1.50	5.00
Brown and Gold.....	1.50	5.00
Chamois.....	1.50	5.00
Crimson.....	1.50	5.00
Faust, black.....	1.50	5.00
Light Blue and Gold.....	1.50	5.00

# WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS		Price ¼ lb.	Price per lb.
<b>SALPIGLOSSIS EMPEROR (Painted Tongue)—Continued</b>			
Primrose.....	\$1.50		\$5.00
Purple and Gold.....	1.50		5.00
Rose and Gold.....	1.50		5.00
Scarlet and Gold.....	1.50		5.00
Velvety Red.....	1.50		5.00
Velvety Violet.....	1.50		5.00
Violet and Gold.....	1.50		5.00
Gloxiniaflora Mixed, veined varieties.....	1.50		5.00
Emperor (Superbissima) Mixed.....	1.25		4.00
<b>SALVIA</b>	Per oz.		
Azurea Grandiflora, blue.....	4.50		15.00
Farinacea, light blue.....	4.50		15.00
“ Blue Bedder, a more compact form with deeper blue flowers.....	\$5.00	15.00	50.00
<b>SANVITALIA Procumbens Fl. Pl., yellow.....</b>	1.80		6.00
<b>SAPONARIA Vaccaria</b>			
Rose.....	.15		.50
White.....	.15		.50
<b>SCABIOSA: Grandiflora Flora Plena</b>			
Ageratum Blue.....	.60		2.00
Azure Fairy (Azure Blue).....	.60		2.00
Crimson.....	.60		2.00
Fire King, rich rosy crimson.....	.75		2.50
Flesh Pink.....	.60		2.00
King of the Blacks, reddish black.....	.60		2.00
Loveliness (New) (Waller-Franklin) salmon rose.....	3.00		10.00
Peach Blossom (Waller-Franklin) peach blossom pink, Highly Commended, R. H. S.....	.90		3.00
Red.....	.60		2.00
Rose.....	.60		2.00
Shasta (Waller-Franklin) pure white, enormous size.....	.90		3.00
Sulphur Yellow.....	.60		2.00
White.....	.60		2.00
Choice Mixed.....	.55		1.75
<b>SCABIOSA CAUCASICA</b>			
Goldingensis, large deep lavender.....	2.50	7.50	25.00
House's Hybrids, colors range from light lav- ender to dark blue.....	2.50	7.50	25.00
Lavender-blue.....	1.80	5.40	18.00
Perfecta, large fringed lavender.....	2.50	7.50	25.00
White.....	2.00	6.00	20.00



## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
<b>SCABIOSA COLUMBARIA (Anthemifolia)</b>			
Delicate Lavender.....		\$4.50	\$15.00
Delicate Pink, an orchid pink and particularly valuable as it is the only pink Scabiosa in the perennial group. It is also quite bright under artificial light. It is an excellent cut flower, lasting a longer period after being cut than most flowers.....		4.50	15.00
<b>SCHIZANTHUS: Grandiflorus Hybridus</b>			
Amber.....	\$2.50	7.50	25.00
Carmine.....	2.50	7.50	25.00
Deep Rose.....	2.50	7.50	25.00
Mauve.....	2.50	7.50	25.00
Pink.....	2.50	7.50	25.00
Purple.....	2.50	7.50	25.00
Rose.....	2.50	7.50	25.00
Rose and Amber Shades Mixed.....	2.50	7.50	25.00
Waller-Franklin Giant Flowering Hybrids, an extra select hothouse strain containing a perfect blend of colors.....	2.50	7.50	25.00
<b>SCHIZANTHUS: Wisetonensis</b>			
Brilliant Mixture, containing all the brilliant colors.....	2.50	7.50	25.00
Choice Mixed.....		.60	2.00
<b>SHASTA DAISIES: See Chrysanthemum Leucanthemum</b>			
<b>SMILAX</b> Myrsiphyllum Asparagoides.....		1.25	4.00
<b>SOLANUM</b>			
Capsicastrum Nanum (Jerusalem Cherry) small red fruit.....		.90	3.00
Clevelandi, Cleveland Cherry.....		1.50	5.00
<b>STATICE (Sea Lavender)</b>			
Bonduelli, golden yellow.....		.15	.50
Caspia, lilac.....	2.00	6.00	20.00
Perezii, rich blue.....	1.00	3.00	10.00
Sinuata Lavender.....		.15	.50
"    Rosea Superba.....		.20	.60
"    True Blue, extra deep.....		.20	.60
"    White.....		.15	.50
"    Mixed.....		.15	.50
Suworowii (Russian Statice) rose.....		2.50	8.00
<b>STEVIA SERRATA</b> , pure white.....		2.50	8.00

## WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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### STOCKS ARE ONE OF OUR PRINCIPAL SPECIALTIES.

Our percentage of doubles equals the best European pot grown strains. We received five "Awards of Merit" and two "Highly Commended" for our strains of Ten Week and Perpetual Branching Stocks at the "Trial of Stocks" conducted by The Royal Horticultural Society of Great Britain, at Wisley, England.

### STOCK DOUBLE LARGE FLOWERING DWARF TEN WEEK

Aurora, cream tinted pink.....	\$1.40	\$4.20	\$14.00
Azure Blue.....	1.40	4.20	14.00
Blood Red.....	1.40	4.20	14.00
Bright Pink.....	1.40	4.20	14.00
Brilliant Crimson (Triumph).....	1.40	4.20	14.00
Brilliant Rose.....	1.40	4.20	14.00
Canary Yellow.....	1.40	4.20	14.00
Carmine.....	1.40	4.20	14.00
Carmine Pink.....	1.40	4.20	14.00
Coppery Carmine.....	1.40	4.20	14.00
Crimson.....	1.40	4.20	14.00
Dark Blue.....	1.40	4.20	14.00
Deep Cream.....	1.40	4.20	14.00
Deep Purple.....	1.40	4.20	14.00
Deep Rose.....	1.40	4.20	14.00
Flesh, Award of Merit, R. H. S.....	1.40	4.20	14.00
Lavender.....	1.40	4.20	14.00
Light Blue.....	1.40	4.20	14.00
Old Rose.....	1.40	4.20	14.00
Pansy Violet.....	1.40	4.20	14.00
Peach Blossom.....	1.40	4.20	14.00
Purple.....	1.40	4.20	14.00
Rose.....	1.40	4.20	14.00
White, Award of Merit, R. H. S.....	1.40	4.20	14.00
Waller-Franklin Formula Mixture, "Just a little bit better," bright colors only, made up from named varieties.....	1.10	3.30	11.00
Choice Mixed.....	.80	2.50	8.00
Mixed.....	.40	1.25	4.00

### STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck)

An especially meritorious class. Growing from twenty-four to thirty inches tall; of branching habit. Very early blooming and producing a high percentage of doubles.

Antique Copper (New) (Waller-Franklin) rich Hellebore red.....	3.50	10.50	35.00
Blood Red.....	2.00	6.00	20.00

## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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### STOCK DOUBLE EARLY GIANT IMPERIAL (Improved

Bismarck)—Continued

Blush (Apple Blossom).....	\$2.00	\$6.00	\$20.00
Canary Yellow (Golden Ball).....	2.00	6.00	20.00
Chamois, ivory, tinted old rose.....	2.00	6.00	20.00
Chamois Rose.....	2.00	6.00	20.00
Dark Blue.....	2.00	6.00	20.00
Elk's Pride (New) (Waller-Franklin) royal purple	3.50	10.50	35.00
Fiery Blood Red.....	2.25	6.75	22.00
Flesh.....	2.00	6.00	20.00
Golden Rose (New) (Waller-Franklin) light golden rose.....	3.50	10.50	35.00
Lavender.....	2.00	6.00	20.00
Lilac.....	2.00	6.00	20.00
Mauve Lavender.....	2.00	6.00	20.00
Old Rose (New) (Waller-Franklin) beautiful shade of old rose.....	3.50	10.50	35.00
Rose, deep rose pink.....	2.00	6.00	20.00
White.....	2.00	6.00	20.00
Choice Mixed.....	1.80	5.40	18.00

### STOCK DOUBLE MAMMOTH BEAUTY OF NICE

American Beauty, deep rose pink.....	1.40	4.20	14.00
Aurora (Chamois) cream tinted pink.....	1.40	4.20	14.00
Canary Yellow (Monte Carlo).....	1.40	4.20	14.00
Carmine Rose (Abundance).....	1.40	4.20	14.00
Crimson (Souv. de Monaco).....	1.40	4.20	14.00
Deep Blue (Summer Night).....	1.40	4.20	14.00
Flesh Pink (Beauty of Nice).....	1.40	4.20	14.00
Light Blue (Cote d' Azure).....	1.40	4.20	14.00
Old Rose (Belle de Naples).....	1.40	4.20	14.00
Pale Violet (Parma Violet).....	1.40	4.20	14.00
Rosy Lilac (Queen Alexandra).....	1.40	4.20	14.00
Salmon Rose (Salmon King).....	1.40	4.20	14.00
White Shaded Pink (Almond Blossom).....	1.40	4.20	14.00
White (Mont Blanc).....	1.40	4.20	14.00
Choice Mixed.....	1.20	3.60	12.00

### STOCK DOUBLE PERPETUAL BRANCHING (Giant Perfection)

A fine group, especially for Florists. Very early and free blooming. Produces a high percentage of doubles.

Blood Red (Brilliant).....	1.60	4.80	16.00
Canary Yellow (Creole) Award of Merit R. H. S.....	1.60	4.80	16.00
Flesh.....	1.60	4.80	16.00

# WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price per oz.	Price ¼ lb.	Price per lb.
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## STOCK DOUBLE PERPETUAL BRANCHING (Giant

Perfection)—Continued

Heatham Beauty, rose shaded terra cotta.....	\$1.60	\$4.80	\$16.00
Pale Blue (May Queen).....	1.60	4.80	16.00
“ Blush (La France).....	1.60	4.80	16.00
Queen of The Belgians, pale violet.....	1.60	4.80	16.00
Rose, rose pink, Award of Merit, R. H. S.....	1.60	4.80	16.00
Silvery Lilac (Empress Augusta Victoria)			
Award of Merit, R. H. S.....	1.60	4.80	16.00
Snowdrift, pure white.....	2.00	6.00	20.00
Violet (Sapphire).....	1.60	4.80	16.00
Violet Slate (President Wilson).....	1.60	4.80	16.00
White (Princess Alice).....	1.60	4.80	16.00
Choice Mixed.....	1.40	4.20	14.00

## STOCK DOUBLE GIANT EXCELSIOR (Improved Column Type)

Each plant produces one large flowering spike about three feet high.

Crimson.....	5.00	15.00	50.00
Light Blue.....	5.00	15.00	50.00
Purple.....	5.00	15.00	50.00
Rose.....	5.00	15.00	50.00
Ruby.....	5.00	15.00	50.00
Silvery Lilac.....	5.00	15.00	50.00
White.....	5.00	15.00	50.00
Fine Mixed.....	4.50	13.50	45.00

## STOCK DOUBLE EMPEROR (Large Flowering Winter)

Crimson King, deep crimson.....	2.50	7.50	25.00
Egyptian, rose.....	2.50	7.50	25.00
Empress Elizabeth, bright carmine.....	3.50	10.50	35.00
Riviera Dawn, pale rosy buff.....	3.50	10.50	35.00
Violetta (New), dark violet.....	3.50	10.50	35.00
White Lady, very double, pure white.....	3.50	10.50	35.00
Zephyr, delicate lavender blue.....	3.50	10.50	35.00
Choice Mixed.....	2.50	7.50	25.00

## SUNFLOWER (*Helianthus*)

Intermediate Sanguineus, shades of red, purple and reddish brown.....	.50	1.50
Lenticularis, tall, yellow.....	.15	.50
Tall Red.....	.25	.75
Tall Mixed.....	.15	.50

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FOR LIST OF ANNUALS SUITABLE FOR ROCK GARDENS  
SEE PAGE 57.

## GROWERS OF "MERIT" FLOWER SEEDS

### SWEET PEAS

Price  
per lb.

### EARLY FLOWERING SPENCER SWEET PEAS

Our list of Earlies is very complete and embodies the BEST of the older varieties and all of the newer sorts.

Our Earlies are grown especially for those of the wholesale trade who cater to the florist growers and our cultures are practically PURE LINE STRAINS.

Alameda, deep rose pink.....	\$ 3.00
All White (Waller-Franklin) largest pure white.....	3.00
Amethyst (Waller-Franklin) royal purple.....	3.00
Angelus, salmon pink.....	3.00
Apollo, soft salmon cerise.....	4.00
Asta Ohn (Waller-Franklin) lavender suffused mauve.....	3.00
Aurora, white, flaked orange-scarlet.....	3.00
Aviator (Waller-Franklin) dazzling crimson scarlet.....	3.00
Ball Blue, clear blue.....	3.00
Ball Orange, rich orange.....	4.00
Ball Rose, rose pink.....	3.00
Belle, rose pink on cream ground.....	3.00
Blanche Ferry (Waller-Franklin) rose pink, white wings.....	3.00
Blue Bird, violet blue.....	2.50
Blue Bonnet (New) (Waller-Franklin) best clear deep blue.....	5.00
Blue Boy, clear blue.....	3.00
Blue Picotee (Waller-Franklin) white edged violet blue.....	3.00
Blue Wonder, clear blue.....	3.00
Bright Light, flaming scarlet.....	3.00
Burpee's Lavender, light Wisteria-lavender.....	3.50
Burpee's Orange, deep orange.....	3.00
Canary Bird, rich cream.....	3.00
Charm, red cerise.....	3.00
Chevalier, rose.....	3.00
Columbia, salmon rose standard, white wings.....	3.00
Cream (Waller-Franklin).....	3.00
Duplex Gem, soft rose pink.....	5.00
Duplex Pioneer, rose pink.....	5.00
Edward Zvolanek, lavender.....	3.00
Eldorado (Waller-Franklin) orange.....	3.00
Embers, orange salmon.....	3.00
Enchantress, rose pink.....	3.00
Fair Maid (Waller-Franklin) blush pink suffused salmon.....	3.00
Fandango, duplex bright rose.....	4.00
Flambeau (Waller-Franklin) orange cerise.....	3.00
Flamingo, orange salmon.....	3.00
Fortyniner, orange.....	4.00
Giant Rose, rose pink.....	3.00

# WALLER-FRANKLIN SEED COMPANY

## SWEET PEAS

Price  
per lb.

### EARLY FLOWERING SPENCER VARIETIES—Continued

Gilda Gray, salmon cerise overlaid bright pink.....	\$3.00
Gleam, bright geranium pink.....	3.00
Glitters, cerise.....	2.50
Grenadier (Waller-Franklin) dazzling scarlet.....	4.00
Harmony, clear lavender.....	2.50
Heather Bell, mauve lavender.....	3.00
Helen Lewis (Waller-Franklin) orange salmon.....	3.00
Hercules (Waller-Franklin) rosy pink.....	3.00
Illumination, salmon cerise.....	2.50
Imperial Pink (Waller-Franklin) large clear pink.....	3.00
Irene (Waller-Franklin) clear lavender.....	3.00
Jeanne Mamitsch, rose pink with exceptionally long stems.....	3.00
Lady Gay (New) (Waller-Franklin) soft shrimp pink.....	5.00
Lavender King, lavender.....	3.00
Madonna (Waller-Franklin) giant white, black seeded.....	3.00
Majestic Rose (New) (Waller-Franklin) brilliant rose pink, has vigor and long stems.....	5.00
Marine, large clear blue.....	3.00
Mauve Beauty, rosy mauve.....	3.00
Meadow Lark, cream.....	3.00
Melody, rose pink.....	3.00
Miss Louise Gude, shell pink.....	3.00
Miss Spokane, cerise-red, scarlet wings.....	3.00
Monarch, lavender.....	3.50
Morning Star, salmon pink.....	3.00
Mrs. A. A. Skach, deep pink.....	3.00
Mrs. Calvin Coolidge, rich salmon pink.....	3.00
Mrs. Charles Zvolanek, lavender.....	3.00
Mrs. Herbert Hoover, clear blue.....	4.00
Mrs. H. R. Holscher, clear pink, robust grower.....	5.00
Mrs. Kerr, salmon.....	3.00
New Blue (Waller-Franklin) deep blue.....	3.00
Orange King (Waller-Franklin) glowing intense orange.....	4.00
Oriental, deep cream.....	3.00
Othello (Waller-Franklin) maroon.....	3.00
Pal, rosy crimson.....	4.00
Peaches (New) (Waller-Franklin) bright apricot rose.....	5.00
Pink Charm (Waller-Franklin) light rose pink.....	3.00
Pink Cherokee (Waller-Franklin) pink suffused salmon.....	3.00
Pink Profusion, rich pink.....	3.00
Princess, soft lavender.....	3.00
Queen Crimson, ox-blood crimson.....	3.00
Radiance, rose.....	3.00

## GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS	Price per lb.
<b>EARLY FLOWERING SPENCER VARIETIES—Continued</b>	
Red Bird, bright crimson-red.....	\$8.00
Rose Charm (Waller-Franklin) large bright rose.....	3.00
Rose Doré (Waller-Franklin) rose pink, suffused orange.....	3.00
Rose Queen, rose pink.....	2.50
Santa Barbara, dark orange.....	3.00
Silver King, light Campanula blue.....	8.00
Snowflake, white.....	3.00
Snowstorm Improved, pure white.....	2.50
Snow White, pure white.....	3.00
Sparkle, scarlet.....	4.00
Springsong, salmon pink on cream.....	3.00
Starlight (Waller-Franklin) pale lavender.....	3.00
Sunray, cerise, cream ground.....	3.00
Superior Pink, rose pink.....	3.00
Sweet Lavender (Waller-Franklin) pure lavender self.....	3.00
The Beauty, fiery rose.....	3.00
Torch, salmon orange.....	3.00
True Blue, mid blue.....	3.00
Valencia (New) (Waller-Franklin) sunproof orange with robust growth and long stems.....	4.00
Vogue, lavender.....	4.00
Vulcan, vivid scarlet.....	3.00
Warbler, rich mauve purple.....	3.00
White Harmony, white, black seeded.....	4.00
White Rose, pure white.....	3.00
Yarrowa, bright rose pink, lighter wings.....	3.00
Zvolanek's Blue Sensation, clear blue.....	3.00
Zvolanek's Orange, orange.....	3.00
Zvolanek's Perfection, dark rose.....	3.00
Zvolanek's Pink, large pink.....	3.00
Zvolanek's Rose, giant rose pink (select strain).....	2.50
Waller-Franklin Formula Mixture "Just a little bit better"....	2.00
Choice Mixed.....	1.50

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FOR LIST OF ANNUALS SUITABLE FOR ROCK GARDENS  
SEE PAGE 57.

# WALLER-FRANKLIN SEED COMPANY

## SWEET PEAS

Price  
per lb.

### EARLY FLOWERING SPENCER VARIETIES—Concluded

In response to numerous inquiries we submit the following list of twelve Early Flowering Spencer Sweet Peas as being the best in their respective classes, and containing as wide a range of color as possible.

All White, largest pure white.  
Amethyst, royal purple.  
Aviator, dazzling crimson scarlet.  
Blue Bonnet, clear deep blue.  
Eldorado, orange.  
Glitters, cerise.  
Grenadier, dazzling scarlet.  
Imperial Pink, large clear pink.  
Lady Gay, soft shrimp pink.  
Majestic Rose, brilliant rose pink.  
Sweet Lavender, pure lavender self.  
Valencia, sunproof orange.

12 BEST  
EARLIES.

### NEW AND STANDARD SPENCER VARIETIES

Adorable, salmon cerise on cream ground.....	\$1.00
Afterglow, reddish mauve, violet wings.....	1.00
All Bright, scarlet-cerise.....	1.00
Ambassador, deep rose pink.....	1.00
America, red flake, white ground.....	1.00
Angele, blue-mauve, suffused pink.....	1.00
Annie Ireland, white edged terra cotta pink.....	1.00
Apple Blossom, rose and pink.....	1.00
Ascot, bright pink.....	1.00
Asta Ohn, lavender suffused mauve.....	1.00
Austin Frederick Improved, giant lavender.....	1.00
Avalanche, glistening white of great substance.....	1.00
Barbara, fine salmon.....	1.00
Beatall, pink suffused salmon.....	1.00
Big Ben, crimson-scarlet on cream.....	1.25
Blanche Ferry, red and white.....	1.00
Blue Bird, clear blue.....	1.00
Blue Flame, deep blue.....	1.00
Blue Monarch, dark blue.....	1.00
Bonfire, cherry pink, cream wings.....	1.00
Brilliant Rose, tyrian rose.....	1.00
Bullion, soft orange.....	2.00
Cambria, rose pink on white ground.....	1.00
Campfire, bright scarlet.....	1.00
Carmelita, light rose pink.....	1.00
Carnival, rose pink.....	1.00



## GROWERS OF "MERIT" FLOWER SEEDS

SWEET PEAS	Price per lb.
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### NEW AND STANDARD SPENCER VARIETIES—Continued

Charity, crimson.....	\$1.00
Charming, rosy cerise.....	1.00
Cheerio, clear blue.....	1.25
Chieftain, satiny mauve.....	1.00
Colorado, bright orange.....	1.00
Commander Godsall, violet blue.....	1.00
Constance Hinton, mammoth white, black seeded.....	1.00
Coralline, orange cerise.....	1.00
Corona, carmine-rose on white.....	1.25
Countess Spencer, rose pink.....	1.00
Crimson King, deep crimson.....	1.00
Daffodil, deep cream, black seeded.....	1.00
Daisybud Improved, blush pink.....	1.00
Daventry, deep cerise.....	1.00
Defiance (Waller-Franklin) glowing orange scarlet, burnless.....	1.00
Delightful, terra cotta cerise.....	1.00
Del Monte, salmon cerise pink.....	1.00
Dobbie's Cream.....	1.00
Dora, rosy cerise, cream wings.....	1.00
Doreen, carmine.....	1.00
Edith Taylor, rose salmon.....	1.00
Edna May Improved, pure white.....	1.00
Elegance, blush lilac suffused pink.....	1.00
Elfrida Pearson, large shell pink.....	1.00
Empire, cerise pink.....	1.00
Etta Dyke, pure white.....	1.00
Fiery Cross, orange cerise.....	1.00
Fire, scarlet cerise.....	5.00
Flaming June, scarlet cerise.....	1.00
Flamingo, cerise scarlet.....	1.00
Fluffy Ruffles, light cream pink.....	2.00
Fortune, rich dark blue.....	1.00
George Shawyer, orange pink.....	1.00
Giant Attraction, fawn pink, cream ground.....	1.00
Giant White, black seeded white.....	1.00
Gladys, lilac.....	1.00
Gleneagles, very large lavender.....	1.00
Gloriosa, orange scarlet.....	1.00
Glorious, rose cerise.....	1.00
Gold Crest, orange tinted salmon.....	1.00
Grenadier, geranium red.....	1.00
Guardsman, pure soft mauve.....	1.00
Guinea Gold, golden orange.....	1.00

# WALLER-FRANKLIN SEED COMPANY

## SWEET PEAS

Price  
per lb.

### NEW AND STANDARD SPENCER VARIETIES—Continued

Hawlmak Cerise, rose-cerise on cream.....	\$1.00
Hawlmak Lavender, large true lavender.....	1.00
Hawlmak Pink, deep rose pink.....	1.00
Hawlmak Salmon Pink, salmon pink.....	1.00
Hawlmak Scarlet, rich scarlet.....	1.00
Heavenly Blue (Waller-Franklin) delphinium blue.....	1.00
Hebe, bright pink.....	1.00
Hercules, rosy pink.....	1.00
Hero, cerise.....	1.00
Honour, deep crimson.....	1.00
Huntsman, bright scarlet.....	1.00
Idyl, salmon pink.....	1.00
Illuminator, salmon orange, overlaid cerise pink.....	1.00
International, rosy mauve.....	1.00
Ivory Picture, ivory cream.....	1.00
Jack Cornwall V. C., dark violet blue.....	1.00
Jack Hobbs, flush scarlet pink on cream ground.....	1.00
Jean Ireland Improved, cream ground, edged rose.....	1.00
Joan Ryder, white, black seeded.....	1.00
June, lilac pink.....	1.25
King Edward, crimson.....	1.00
King Manoel, maroon.....	1.00
King Mauve, waved mauve.....	1.00
King White, white.....	1.00
Kitty Pierce, lilac suffused blush pink.....	1.00
Leviathan, rich maroon.....	2.00
Lilac Queen, blush.....	1.25
2 L. O., sunproof scarlet.....	1.00
Lord Nelson, navy blue.....	1.00
Magnet, cream pink.....	1.00
Mammoth, blazing orange scarlet.....	1.00
Margaret Atlee, buff pink.....	1.00
Marjorie Stevenson, deep carmine.....	1.00
Mary Pickford, cream pink suffused salmon.....	1.00
Mascott's Ingman, rosy carmine.....	1.00
Mascott's White, solid white.....	1.00
Matchless, cream.....	1.00
Mermaid, lavender.....	1.00
Miss California, salmon cream pink.....	1.00
Miss Delight, salmon pink on cream.....	1.25
Model, white, black seeded.....	1.00
Montrose, solid rose pink.....	1.00
Mrs. Arnold Hitchcock, pale pink, flushed salmon.....	1.00

# GROWERS OF "MERIT" FLOWER SEEDS

## SWEET PEAS

Price  
per lb.

### NEW AND STANDARD SPENCER VARIETIES—Continued

Mrs. A. Searles, rich pink merging into a soft orient red self....	\$1.00
Mrs. Cuthbertson, rose pink, wings pinkish white.....	1.00
Mrs. Horace Wright, rosy pink.....	1.00
Mrs. Tom Jones, bright delphinium blue.....	1.00
Olympia, deep rich purple.....	1.00
Orange Flame, orange.....	5.00
Peggy, cerise, flushed orange.....	1.00
Picture, flesh pink suffused creamy apricot.....	1.00
Pinkie, large rose pink.....	1.00
Pink Perfection, rose pink cream ground.....	1.00
Powerscourt, lavender.....	1.00
Prince of Orange, deep orange.....	1.00
Reflection, clear blue.....	1.00
Renown, carmine rose.....	1.00
R. F. Felton, lavender.....	1.00
Ripples, flushed rose pink.....	1.00
Rosabelle, rose.....	1.00
Royal Pink, pink.....	1.00
Royal Purple, rich purple.....	1.00
Royal Salute, deep cerise.....	1.00
Royal Scot, orange scarlet.....	1.00
Royal Sovereign, orange.....	1.00
Rubens, salmon rose.....	1.00
Ruddigore, scarlet.....	1.00
Ruffled Beauty, lilac pink on amber.....	3.00
Ruffled Orchid.....	5.00
Ruffled Rose, soft rose pink.....	2.00
Scarlet Emperor, scarlet.....	1.00
Senator, chocolate flake.....	1.00
Serenade, bright cerise on cream.....	1.00
Snowball (Waller-Franklin) dazzling white.....	1.00
Splendour, red maroon.....	1.00
Sunkist, cream picotee edged rose.....	1.00
Sunset, bright rose, amber ground.....	1.00
Supreme, pale pink.....	1.00
Susan, blush pink on cream.....	1.00
Sybil Henshaw, rich crimson.....	1.00
Tally Ho! cherry cerise.....	1.00
Tangerine Improved, glowing orange.....	1.00
The Burpee, chamois cerise.....	5.00
The Cardinal (Waller-Franklin) poppy scarlet.....	1.00
The Lady Eveline, rosy mauve.....	1.00
The President Harding, peach red.....	1.00

# WALLER-FRANKLIN SEED COMPANY

## SWEET PEAS

Price  
per lb.

### NEW AND STANDARD SPENCER VARIETIES—Concluded.

The Prince, crimson.....	\$1.00
The Sultan, black velvety maroon.....	1.00
Tom Webster, medium deep blue.....	1.00
Valentine, blush pink.....	1.00
Vectis, white.....	1.00
Venus, cream pink suffused salmon.....	1.00
Warrior, maroon.....	1.00
Wedgwood, azure blue.....	1.00
Wembley, lavender suffused plumbago blue.....	1.00
What Joy, cream.....	1.00
White Spencer.....	1.00
Winnie Morse, lilac flushed rose.....	1.00
Wizard, salmon scarlet.....	1.00
Youth, large white, pink picotee.....	1.00

**SILVER GILT MEDAL MIXTURE** (Waller-Franklin). This mixture is made from a formula that has been perfected after years of experimenting and is a wonderful blend of only the best and brightest Spencers. This mixture contains all the worthwhile novelties of recent years..... .75

**SPENCER MIXED**..... .50

\* \* \* \* \*

## SOMETHING NEW

### WREXHAM DELPHINIUMS IN SEPARATE SHADES

SEE PAGES 6 AND 20

# GROWERS OF "MERIT" FLOWER SEEDS

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## SWEET PEAS

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### COLOR CLASSIFICATION

In view of the numerous recent Sweet Pea introductions, it seems necessary to set up a classification according to color.

Every year we make careful color comparisons of the older varieties and the latest introductions and are in an eminent position to judge their respective merits.

We now take pleasure in submitting a color classification of the Standard Spencers.

The variety we consider best in each color class is indicated by an asterisk (\*).

#### BICOLOR (Light)

Blanche Ferry

\*Bonfire

#### BICOLOR (Dark)

Afterglow

\*Angele

#### BLUE

Blue Bird

Cheerio

Heavenly Blue

Mrs. Tom Jones

\*Reflection

Tom Webster

#### BLUE (Light)

\*Gleneagles

#### BLUE (Dark)

Blue Flame

Commander Godsall

\*Fortune

Jack Cornwall V. C.

#### BLUSH (Pink)

\*Valentine

#### BLUSH (Lilac)

\*Elegance

June

Ruffled Beauty

#### CARMINE

\*Brilliant Rose

Doreen

Marjorie Stevenson

Mascott's Ingman

Renown

#### CERISE

Davertry

Hero

\*Royal Salute

Tally Ho!

#### CERISE (Rose)

\*Charming

Coralline

Glorious

Illuminator

Peggy

Serenade

#### CERISE (Salmon)

Adorable

Beatall

Delightful

Hawlmark Cerise

\*Mrs. A. Searles

# WALLER-FRANKLIN SEED COMPANY

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## SWEET PEAS

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### COLOR CLASSIFICATION—Continued

The variety we consider best in each color class is indicated by an asterisk (\*).

#### CERISE (Scarlet)

All Bright  
Campfire  
Defiance  
Flaming June  
\*Flamingo  
Grenadier  
Royal Scot

#### CREAM

Daffodil  
Ivory Picture  
Matchless  
\*What Joy

#### CREAM PINK (Light)

Fluffy Ruffles  
Mary Pickford  
Miss Delight  
Mrs. Arnold Hitchcock  
\*Susan  
Venus

#### CREAM PINK (Deep)

Giant Attraction  
Idyl  
\*Magnet  
Picture

#### CRIMSON

Charity  
Crimson King  
\*Honour  
Sybil Henshaw  
The Prince

#### FLUSHED (Cream)

Big Ben  
Cambria  
\*Jack Hobbs  
Ripples

#### FLUSHED (White)

Carmelita  
\*Mrs. Horace Wright

#### LAVENDER (Rosy)

Austin Frederick Imp.  
\*R. F. Felton

#### LAVENDER (Light)

Hawlmart Lavender  
Mermaid  
\*Wembley

#### LAVENDER (Lilac)

Gladys  
\*Powerscourt

#### MARbled, FLAKED AND STRIPED

America  
Senator

#### MAROON (Dark)

\*The Sultan

#### MAROON (Red)

\*Splendour  
Warrior

# GROWERS OF "MERIT" FLOWER SEEDS

---

## SWEET PEAS

---

### COLOR CLASSIFICATION—Concluded

The variety we consider best in each color class is indicated by an asterisk (\*).

#### MAUVE

\*Chieftain  
Guardsmen  
International  
King Mauve  
The Lady Eveline

#### ORANGE

Bullion  
\*Colorado  
Royal Sovereign  
Tangerine Improved

#### ORANGE (Deep)

Guinea Gold  
\*Prince of Orange  
Wizard

#### ORANGE (Pink)

George Shawyer  
Pink Perfection  
\*Royal Pink

#### ORANGE (Scarlet)

Defiance  
Gloriosa  
Huntsman  
2 L. O.  
\*Mammoth

#### PICOTEE (Cream Ground)

Ivory Picture  
Jean Ireland Imp.  
\*Sunkist

#### PICOTEE (White Ground)

Annie Ireland  
\*Youth

#### PINK (Pale)

\*Ascot  
Daisybud Improved  
Elfrida Pearson  
Supreme

#### PINK (Rose, Deep)

Ambassador  
Brilliant Rose  
Carnival  
Hebe  
Hercules  
Montrose  
\*Pinkie

#### PINK (Salmon, Deep)

\*Del Monte  
Hawlmart Pink  
Hawlmart Salmon Pink  
Miss California

#### PURPLE

\*Olympia  
Royal Purple

#### ROSE

Rosabelle  
Rubens  
\*Sunset

#### SALMON

Barbara  
\*Gold Crest

#### SCARLET

Hawlmart Scarlet  
\*Ruddigore  
The Cardinal

#### WHITE

\*Avalanche  
King White  
Snowball  
Vectis

#### WHITE (Tinted)

Constance Hinton  
Joan Ryder  
\*Model

# WALLER-FRANKLIN SEED COMPANY

SWEET PEAS	Price per lb.
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## CUPID SPENCER VARIETIES

Bambino Blue (New) (Waller-Franklin) mid blue.....	\$ 2.00
Bambino White (New) (Waller-Franklin).....	2.00
Little Nell (Waller-Franklin) pink and white.....	2.00
Little Tim (New) (Waller-Franklin) Cambridge Blue.....	2.00
Midshipmite (Waller-Franklin) white edged violet blue.....	2.00
Peter Pan (New) (Waller-Franklin) deep bright pink.....	2.00
Rosebud (Waller-Franklin) apricot pink.....	2.00
Mixed, above varieties.....	1.75

GRANDIFLORA, Eckford's Choice Mixed.....	.35
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## CUPID GRANDIFLORA VARIETIES

Apple Blossom.....	1.00
Blanche Ferry.....	1.00
Captain of the Blues.....	1.00
Cream.....	1.00
Lavender.....	1.00
Othello.....	1.00
Prima Donna.....	1.00
Red.....	1.00
White.....	1.00
Choice Mixed.....	.50

\* \* \* \* \*

SOMETHING NEW  
GIANT IMPERIAL LARKSPURS  
SEE PAGE 26

\* \* \* \* \*

MARIGOLD AFRICAN ORANGE ALDOUBLE  
SEE PAGES 3 AND 28

\* \* \* \* \*

PETUNIA W-F SUPER STRAIN  
GIANT DOUBLE FRINGED MIXED  
SEE PAGES 4 AND 34



## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
<b>SWEET WILLIAM</b> , Annual Single Mixed.....	\$1.25	\$4.00
<b>THALICTRUM DIPTEROCARPUM</b> , lilac rose.....	4.50	15.00
<b>THUNBERGIA</b> , Mixed, fine climber.....	1.50	5.00
<b>TITHONIA Speciosa (Mexican Sunflower)</b> orange scarlet....	2.50	8.00
<b>TRITOMA (Red-hot Poker)</b>		
Hybrida Mirabilis, blooms first year.....	3.00	10.00
Early Hybrids Mixed.....	2.50	8.00
<b>TROPAEOLUM Canariense (Canary Bird Vine)</b> .....	.30	1.00
<b>VERBASCUM</b> , Harkness Hybrids, sulphur yellow.....	.60	2.00
<b>VERBENA HYBRIDA</b>		
Blue Shades.....	1.35	4.50
Dark Blue.....	1.35	4.50
Defiance, bright scarlet.....	1.50	5.00
Firefly, scarlet, white eye.....	2.10	7.00
Golden Queen, yellow.....	2.50	8.00
Italian Striped.....	1.50	5.00
Lucifer (Waller-Franklin) vivid scarlet.....	1.50	5.00
Lutea Improved, deep creamy yellow.....	1.50	5.00
Mayflower, pink.....	2.50	8.00
Pink and Rose Shades.....	1.35	4.50
Purple Mantle, purple.....	1.35	4.50
Purple Shades.....	1.35	4.50
White.....	1.35	4.50
Auricula Eye Mixed.....	1.50	5.00
Choice Mixed.....	1.25	4.00
<b>VERBENA HYBRIDA COMPACTA ERECTA</b>		
Chamois, pale chamois tinted buff.....	4.50	15.00
Fireball (New) (Waller-Franklin) dwarf compact six inches high, bright scarlet.....	6.00	20.00
Compacta Dwarf Mixed.....	3.60	12.00
Royal Bouquet Mixed, upright large flowers in brilliant mixture suitable for pot culture.....	5.40	18.00
<b>VERBENA HYBRIDA GRANDIFLORA</b>		
A magnificent new strain of Verbenas, of robust compact habit and free blooming. The trusses are immense, the individual florets measuring an inch in diameter.		
Blue (Waller-Franklin) white eye.....	3.00	10.00
Coccinea (Waller-Franklin) scarlet, small eye.....	3.00	10.00
Colossea Rose Shades.....	3.00	10.00
Etna (New) (Waller-Franklin) Paul Crampbell geranium red with creamy yellow eye.....	3.00	10.00
Giant Salmon Pink.....	3.00	10.00

# WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price ¼ lb.	Price per lb.
<b>VERBENA HYBRIDA GRANDIFLORA—Continued</b>		
Lucifer (Waller-Franklin) vivid scarlet.....	\$3.00	\$10.00
Luminosa (Waller-Franklin) luminous flame pink shading to salmon.....	3.00	10.00
Rosea Stellata (Waller-Franklin) rose pink, white eye.....	3.00	10.00
Rose Cardinal (Waller-Franklin) with large white eye.....	3.00	10.00
Royale (New) (Waller-Franklin) royal blue, creamy yellow eye.....	3.00	10.00
Violacea Stellata, deep violet, white eye.....	3.00	10.00
White (Waller-Franklin).....	3.00	10.00
Grandiflora Mixed (Gigantea).....	2.50	8.00
<b>VERBENA</b>		
Erinoides (Moss Verbena) purple.....	1.50	5.00
“ “ “ white.....	1.50	5.00
Venosa, purplish heliotrope.....	1.25	4.00
<b>VIRGINIAN STOCK</b>		
Compact Rose.....	.30	1.00
“ White.....	.30	1.00
“ Mixed.....	.20	.75
<b>WALLFLOWER ANNUAL DOUBLE EARLY WONDER</b>		
	Per oz.	
Brown.....	\$2.00	6.00 20.00
Canary Yellow.....	2.00	6.00 20.00
Dark Brown.....	2.00	6.00 20.00
Golden Yellow.....	2.00	6.00 20.00
Finest Mixed.....	1.00	3.00 10.00
<b>WALLFLOWER ANNUAL SINGLE</b>		
Blood Red.....	.30	1.00
Creamy White.....	.30	1.00
Paris Brown.....	.30	1.00
Yellow.....	.30	1.00
Mixed.....	.30	1.00
<b>XERANTHEMUM, Double Mixed</b> .....	.60	2.00
<b>ZINNIA GIANT DOUBLE DAHLIA FLOWERED</b>		
Canary Bird, primrose yellow.....	3.00	10.00
Crimson Monarch, deep crimson.....	3.00	10.00
Dream, lavender turning to purple.....	3.00	10.00
El Dorado, rose on salmon.....	3.00	10.00
Exquisite, light rose with deep rose center.....	3.00	10.00
Golden Dawn, golden yellow.....	3.00	10.00
Luminosa, bright rose.....	3.00	10.00
Old Gold.....	3.00	10.00
Old Rose, old rose shade.....	3.00	10.00
Oriole, orange and gold.....	3.00	10.00

## GROWERS OF "MERIT" FLOWER SEEDS

FLOWER SEEDS	Price ¼ lb.	Price per lb.
<b>ZINNIA GIANT DOUBLE DAHLIA FLOWERED</b>		
—Continued		
Polar Bear, white.....	\$3.00	\$10.00
Scarlet Flame, bright scarlet.....	3.00	10.00
Youth, soft rose self.....	3.00	10.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	2.50	8.00
Choice Mixed, all colors.....	1.80	6.00
<b>ZINNIA GIANT DOUBLE MAMMOTH OR CALIFORNIA GIANT</b>		
Cerise Queen, cerise rose.....	2.50	8.00
Enchantress, light rose with deep rose center.....	2.50	8.00
Lemon Queen, lemon orange.....	2.50	8.00
Miss Wilmott, soft pink.....	2.50	8.00
Orange King, burnt orange.....	2.50	8.00
Orange Queen, golden yellow.....	2.50	8.00
Pink Profusion, delicate shrimp pink.....	2.50	8.00
Purity, white.....	2.50	8.00
Rose Queen, bright rose.....	2.50	8.00
Scarlet Gem, glowing scarlet.....	2.50	8.00
Choice Mixed.....	1.80	6.00
<b>ZINNIA GIANT DOUBLE (GRANDIFLORA ROBUSTA)</b>		
Canary Yellow.....	1.80	6.00
Crimson.....	1.80	6.00
Deep Flesh.....	1.80	6.00
Golden Yellow.....	1.80	6.00
Purple.....	1.80	6.00
Salmon Rose.....	1.80	6.00
Scarlet.....	1.80	6.00
White.....	1.80	6.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	1.80	6.00
Choice Mixed, all colors.....	1.25	4.00
<b>ZINNIA GIANT DOUBLE PICOTEE MIXED.....</b>	<b>2.50</b>	<b>8.00</b>
<b>ZINNIA GIANT DOUBLE QUILLED MIXED (Achievement).....</b>	<b>2.50</b>	<b>8.00</b>
<b>ZINNIA DOUBLE CURLED AND CRESTED MIXED.....</b>	<b>1.25</b>	<b>4.00</b>

# WALLER-FRANKLIN SEED COMPANY

FLOWER SEEDS	Price	Price
	$\frac{1}{4}$ lb.	per lb.

**ZINNIA ELEGANS DOUBLE CUT AND COME AGAIN**—A group with double, perfectly formed, medium sized flowers bred with long stems; exceptionally fine for cut flowers. This is a "Cut and Come Again" group and is especially fine for massing in the garden and produces a continuous succession of cut flowers throughout the Summer.

Bright Scarlet, Highly Commended, R. H. S., 1930.....	\$0.90	\$3.00
Canary Yellow, Highly Commended, R. H. S., 1930.....	.90	3.00
Crimson, Highly Commended, R. H. S., 1930.....	.90	3.00
Flesh.....	.90	3.00
Golden Yellow.....	.90	3.00
Picotee Delight, salmon rose.....	3.60	12.00
Salmon Rose.....	1.25	4.00
White.....	.90	3.00
Waller-Franklin Formula Mixture, "Just a little bit better".....	.60	2.00

## ZINNIA ELEGANS DOUBLE LILLIPUT

Canary Yellow.....	1.50	5.00
Crimson Gem.....	1.50	5.00
Golden Orange.....	1.50	5.00
Salmon Rose.....	1.50	5.00
Scarlet.....	1.50	5.00
White.....	1.50	5.00
Mixed.....	1.35	4.50

## ZINNIA DOUBLE GRACILLIMA

Red Riding Hood (Coccinea).....	1.50	5.00
---------------------------------	------	------

**ZINNIA DOUBLE HAAGEANA HYBRIDA**, small flowered mixed, charming hybrids in a great variety of color, excellent for rock gardens.....

2.50 8.00

## WALLER-FRANKLIN WILD GARDEN MIXTURE

A well balanced mixture of hardy annuals, suitable for planting in odd corners and vacant lots. Excellent for gift packets.....

.15 .50

## WALLER-FRANKLIN CUT FLOWER GARDEN MIXTURE

A mixture of hardy annuals blended to give a continuous succession of cut flowers from early summer until late fall.....

.20 .60

## A LIST OF POPULAR ANNUALS SUITABLE FOR ROCK GARDENS

Abronia Umbellata  
Alyssum, all varieties  
Anagallis  
Anchusa Annual, Blue Bird  
Anchusa Capensis  
Antirrhinum Rock Hybrids  
Cheiranthus Allioni  
Cheiranthus Linifolius  
Cosmidium  
Cynoglossum Amabile  
Dianthus, all varieties  
Dimorphotheca, all varieties  
Eschscholtzia, all varieties  
Gilia Tricolor  
Glaucium (Horned Poppy)  
Leptosyne Maritima  
Linaria, all varieties  
Nemesia, all varieties  
Nemophila Insignis Blue  
Petunia, all varieties  
Sanvitalia Procumbens  
Cupid Sweet Peas  
Thunbergia  
Verbena, all varieties  
Virginian Stock  
Wallflower annual varieties  
Zinnia Haageana Hybrida

## WALLER-FRANKLIN FORMULA MIXTURES

As the result of years of experimenting, our research department has perfected certain color blends of various mixtures.

These mixtures were subject to the criticism of visiting seedsmen for several years and when unanimously approved were considered MASTER FORMULAE.

Mixtures grown from these Master Formulae are listed in this catalog as "WALLER-FRANKLIN FORMULA MIXTURES."

## PHOTOGRAPHS

We have a large collection of photographs of annuals and perennials suitable for catalog work and we will be pleased to send selections for your inspection. Price \$1.00 per print.

## IN CONCLUSION

*As the foregoing list shows, we specialize exclusively in annual and perennial flower seeds.*

*We are specialists in growing Flower Seeds and the heart of our business is composed of fifty acres of Experimental, Stock Seed Production and Test Grounds operated by a staff of experts. Here are developed pure line strains of varieties and special formulae for mixtures.*

*Every operation, from the time the seed is planted until it is harvested, threshed, cleaned and shipped to our customers, is supervised by experts.*

*We solicit your continued patronage on the merit of our seeds and the fairness of our prices.*

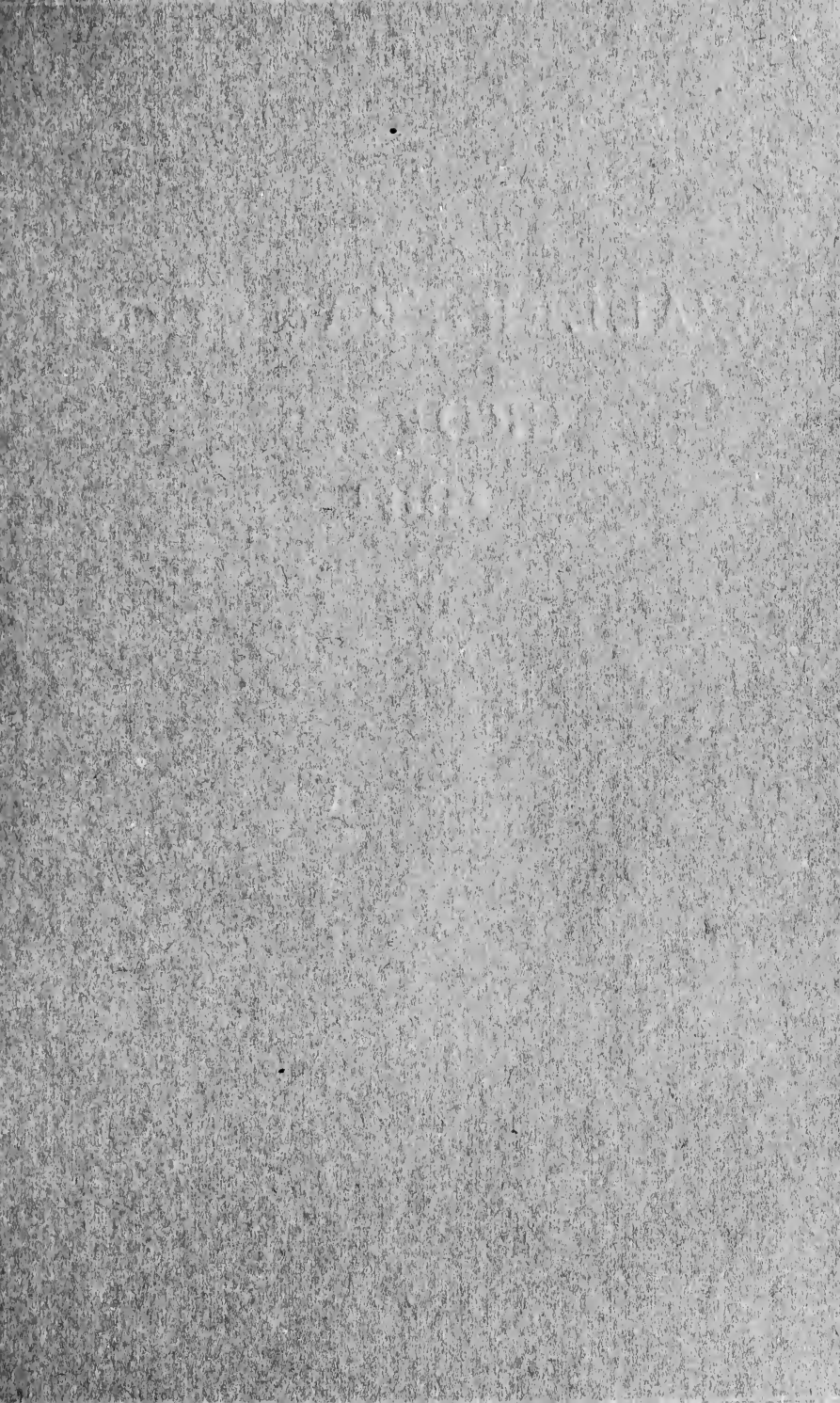
WALLER-FRANKLIN SEED COMPANY

# MEMORANDA

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WALLER-FRANKLIN

CROP OF

1931